



EUROPARC

Sustainable Tourism
in Protected Areas

**How does it contribute towards
tourism resilience in rural areas?**

TERESA PASTOR RAMOS
EUROPARC Federation





Rural areas

Cultural heritage
Stunning landscapes
Protected Areas



Nature-based Tourism
Ecotourism
Sport Tourism



Loving them to death?

Sustainable tourism in Europe's
Nature and National Parks



1993

Loving them to death?



EUROPARC
FEDERATION

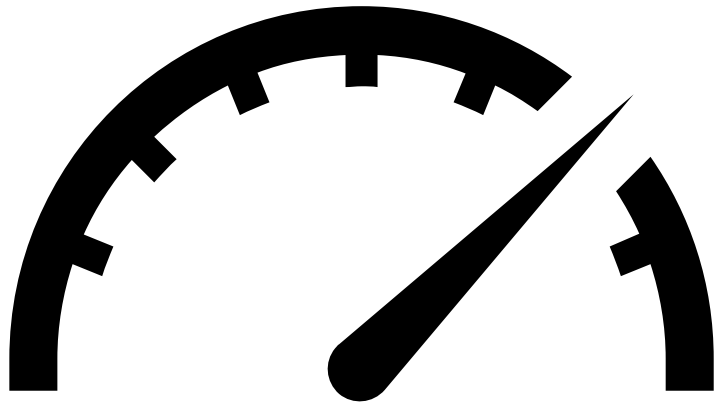


EUROPARC

Sustainable Tourism
in Protected Areas

GOOD FOR **PARKS**

GOOD FOR **PEOPLE**



“Roadmap to genuinely sustainable development, where all parties work together as one team”

Kemerri National Park -Latvia

1



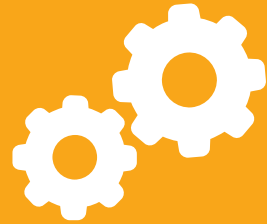
**Permanent
Sustainable
Tourism
Forum**

Engaging with all stakeholders

- **Protected Area**
- **Local municipalities**
- **Conservation organisations**
- **Community organisations**
- **Tourism businesses**

private and **public sector**

2



Strategy and Action Plan

- **Current situation**
- **STRATEGY**
- **Action Plan for 5 yrs.**
 - **Protection & Supporting conservation**
 - **Impacts reduction**
 - **Social cohesion & Community prosperity**
 - **Safety & Accessibility**
 - **Capacity Building & Communication**

3



Evaluation

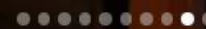
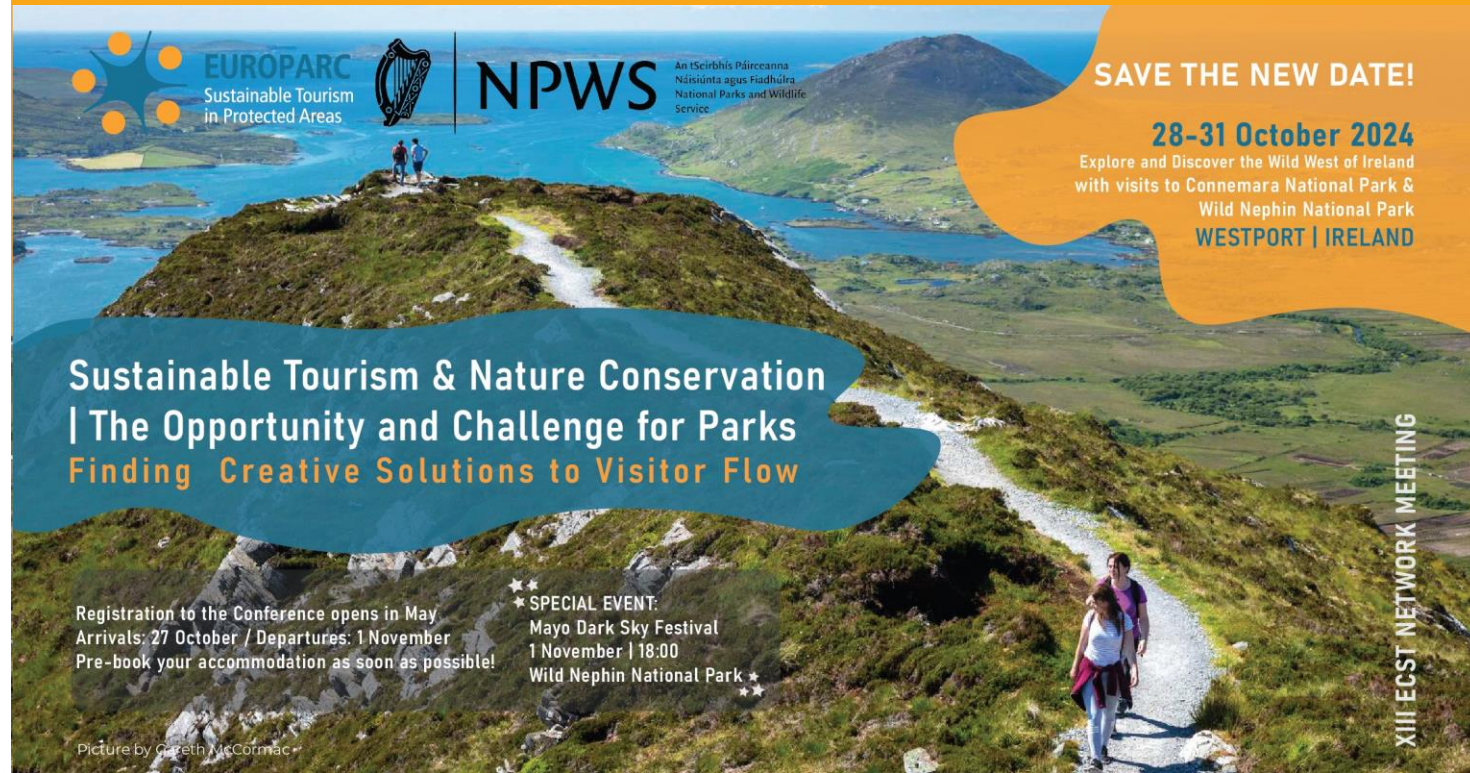


Photo: Erika Chiecchio



Partnership & Communication



EUROPARC
Sustainable Tourism
in Protected Areas

NPWS
An tScribhís Náisiúnta agus Fiadhúilra
National Parks and Wildlife
Service

SAVE THE NEW DATE!
28-31 October 2024
Explore and Discover the Wild West of Ireland
with visits to Connemara National Park &
Wild Nephin National Park
WESTPORT | IRELAND

Sustainable Tourism & Nature Conservation
| The Opportunity and Challenge for Parks
Finding Creative Solutions to Visitor Flow

Registration to the Conference opens in May
Arrivals: 27 October / Departures: 1 November
Pre-book your accommodation as soon as possible!

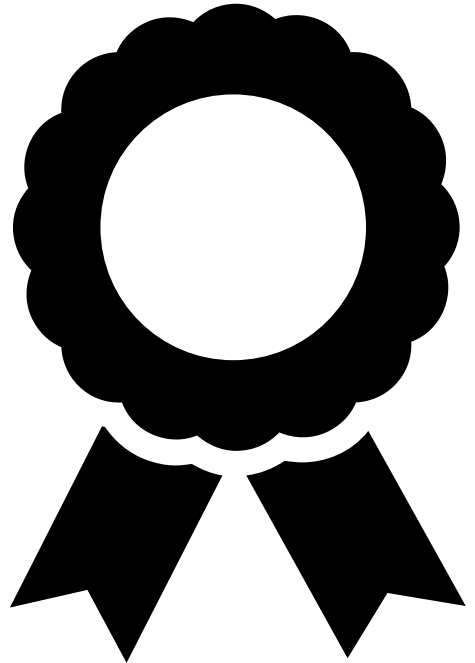
★ ★ **SPECIAL EVENT:**
Mayo Dark Sky Festival
1 November | 18:00
Wild Nephin National Park ★ ★

Picture by Gareth McCormac

XIII ECST NETWORK MEETING



EUROPARC
Sustainable Tourism
in Protected Areas





EUROPARC

Sustainable Tourism
in Protected Areas

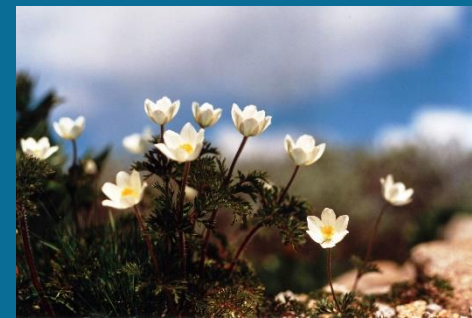




WHO CAN APPLY ?

**Organisations
MANAGING
Protected Areas**

- Parks authorities
- Municipalities
- Regions
- National bodies
- NGOs
- Foundations





EUROPARC
Sustainable Tourism
in Protected Areas



Businesses from Matsalu, Soomaa and Lahema National Parks – Estonia 2023



TOUR OPERATOR

EUROPARC
Sustainable Tourism
in Protected Areas



*Parc National du Mercantour (FR)
Working with partners is an adventure*



EUROPARC
Sustainable Tourism
in Protected Areas

Key points

- **GOVERNANCE MODEL** - Protected Areas as sustainable tourism destinations
- **COOPERATION STRENGTHENED** between conservation and tourism sector
- **FRAMEWORK AND AN INCENTIVE** to plan tourism effectively
- **DYNAMIC NETWORKING**

INCREASE TOURISM RESILIENCE in Rural Areas





Thank you for your attention!

Teresa PASTOR

Project Development & Charter
Sustainable Tourism Manager

teresa.pastor@europarc.org



EUROPARC
F E D E R A T I O N