



Glasgow Declaration
Climate Action in Tourism

Glasgow Declaration on Climate Action in Tourism

Implementation Report 2023
Summary of main takeaways
25 January 2024

What is the Glasgow Declaration?

An **action framework** to mobilize stakeholders to:

- Support the global goals of halving emissions by 2030 and reaching Net Zero by 2050 at the latest
- Publish a Climate Action Plan aligned with five pathways (Measure, Decarbonize, Regenerate, Collaborate and Finance)
- Report on the implementation of their commitments publicly on an annual basis



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What is the Implementation Report about?

The Implementation Report presents a systematic review of all the progress updates (420) and climate action plans (257) received during the first reporting exercise of the Glasgow Declaration. The report includes insights on:

- ✓ Initiatives and resources
- ✓ Gaps and challenges
- ✓ Guidance to create plans
- ✓ Compilation of decarbonize actions
- ✓ Compilation of regenerate actions



What are the main characteristics of climate action plans?

- The first climate plan for most
- Forward looking
- Developed in-house (77%)
- Stand alone plans (82%)
- Detailing both objectives and actions (83%)
- Some plans seek to catalyze wider engagement



Five Pathways - Measure



- 66% include emissions measurement
 - 76% share details on how they measure
 - 57% contain a baseline year (2022)
 - 42% are following the Scopes framework
 - 39% report on scope 3
 - 22% include emissions related to transport

- A great variety of approaches are being used to measure and many new measurement initiatives are emerging.

Five Pathways - Decarbonize



- 75% describe diverse decarbonization actions
- Virtual meetings and reduced business travel - from crisis to conscious
- Targets are broad– 27% outlined more specific targets
- 54% include offsetting – mainly as additional to their decarbonization strategies
- Choice of actions not related to their relative impact



Five Pathways - Regenerate



- 70% refer to actions that could be included in this pathway
- 44% report engaging with local communities
- 37% focus on climate adaptation
- 29% connect to climate justice



Five Pathways – Collaborate & Finance



- 66% report working on climate action through networks and supply chain
- 56% report engaging on training on climate action
- 44% include references to resources budgeted or needed
- Very few signatories report benefiting from external funding

Conclusions:

- ✓ The value of working collectively is confirmed and should be promoted.
- ✓ Complementary roles of different stakeholders are becoming clearer.
- ✓ Finding consensus regarding measurement will support measure and decarbonize pathways.
- ✓ Further guidance is needed for regenerate pathway.
- ✓ Unlocking finance remains a persisting challenge.

In support of:



Glasgow Declaration
Climate Action in Tourism



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Glasgow Declaration Implementation Report 2023

Advancing Climate Action

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Report here**



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