



Transition pathway for EU tourism



Weathering the storm: the evolution of European tourism in a changing climate

WEBINAR – 18 OCTOBER 2024 (10.00 - 12.30 CET)

WELCOME & ONLINE CONNECTION

10.00 - 10.05 – Welcome and Introduction, by *Ruxandra Adam*, Head of tourism development and events department, Timis County Council

10.05 - 10.40 – Trends and Climate Hotspots in Europe, moderated by *Ruxandra Adam*
EU supporting tourism resilience in the face of climate challenges, *Ramune Genzbigelyte-Venturi*, Policy officer for Tourism, European Commission, DG Internal Market, Industry, Entrepreneurship and SMEs

The state of tourism climate action in Europe, *Jeremy Smith*, Independent Expert in Tourism Climate Action

The Climate Challenge: European Tourism's Journey to Adaptation, *Teodora Marinska*, COO, European Travel Commission

10.40 - 11.25– Case studies: Best practices and needs from destinations
Global warming: Adaptation in Mountain Destinations, *Valentina Scigliano*, Marketing Manager for the Maira Valley Tourist Consortium (Italy)

Heat Waves in Urban Areas: Urban Adaptation Projects, *Luís Filipe Dias*, Senior Technician, Lisbon City Council (Portugal)

Coastal Erosion: Adaptation in Coastal Destinations, *Noëlle Verhage*, Project Manager / Researcher, Research Centre Coastal Tourism (the Netherlands)

11.25 - 11.40 – Coffee Break

11.40 - 12.15 – Interactive session and Q&A, by *Ruxandra Adam*, Timis County Council

12.15 - 12.30 – Closing remarks and next steps

Ruxandra Adam, Head of Tourism and Events department, Timis County Council

Dr. Ralf Pastleitner, TUI Group and Chair of the T4T Green Subgroup