UNLOCKING THE POWER OF DATA

Designed by**MNX Online**

2024

WEBINAR

Comisión Europea

TOURILAB
Sustainable & Smart Tourism Dataspace

MNX Online
www.mnxonline.com

WHO WE ARE

about Committed to excellence

02

Territories aiming to modernize will find in **MNX Online a strategic ally** that not only supports them in implementing innovative technological solutions but also tailors these solutions to their specific needs.

Our **sustainable tourism** approach seeks to enhance quality of life while preserving local cultural and natural heritage.

We implement technological solutions that ensure efficient and transparent resource management, aligning tourism development with the territory's sustainability goals.

WHY CHOOSE US

At MNX Online, we merge **sustainability and innovation** to drive responsible economic growth.

We design enduring, tailored solutions for each territory, equipping them for the future.

OUR COMPANY

MNX Online is a pioneering company in technological innovation, specializing in **smart and sustainable** tourist destinations at an international level.

With over a decade of experience, we are committed to local talent and FIWARE technology to transform territories. Recognized with the **SME of the Year** Award in Las Palmas, we continue to expand globally, bringing the **Canary Islands to the world** with efficient and sustainable solutions.

TOURILAB
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www.mnxonline.com
www.tourilab.com

SMART CITIES SPECIALISTS 03

FIWARE

i4Trust

COMMUNITY

FIWARE GOLD Members

gaia-x Hub España

canarias excelencia tecnológica

Parque Tecnológico de Fuerteventura

SOME ACHIEVEMENTS

APTE TOP 100 STARTUPS 2023

VIII PREMIO PYME DEL AÑO LAS PALMAS 2024

WHAT WE DO

expertise

Smart technology for smart people

04

We are more than **technology** providers; we are innovators and creators committed to **sustainability**, proud to lead a movement that benefits both the tourism industry and society. At MNX Online, we are shaping the future of tourism.

SMART TERRITORIES

Advanced strategies powered by FIWARE technology for efficient and innovative territories

DATA SPACES

Unlocking the innovative potential of data to serve both the public and private sectors.

SUSTAINABLE TOURISM

Redefining our core sector: smart and sustainable solutions for the modern traveler.

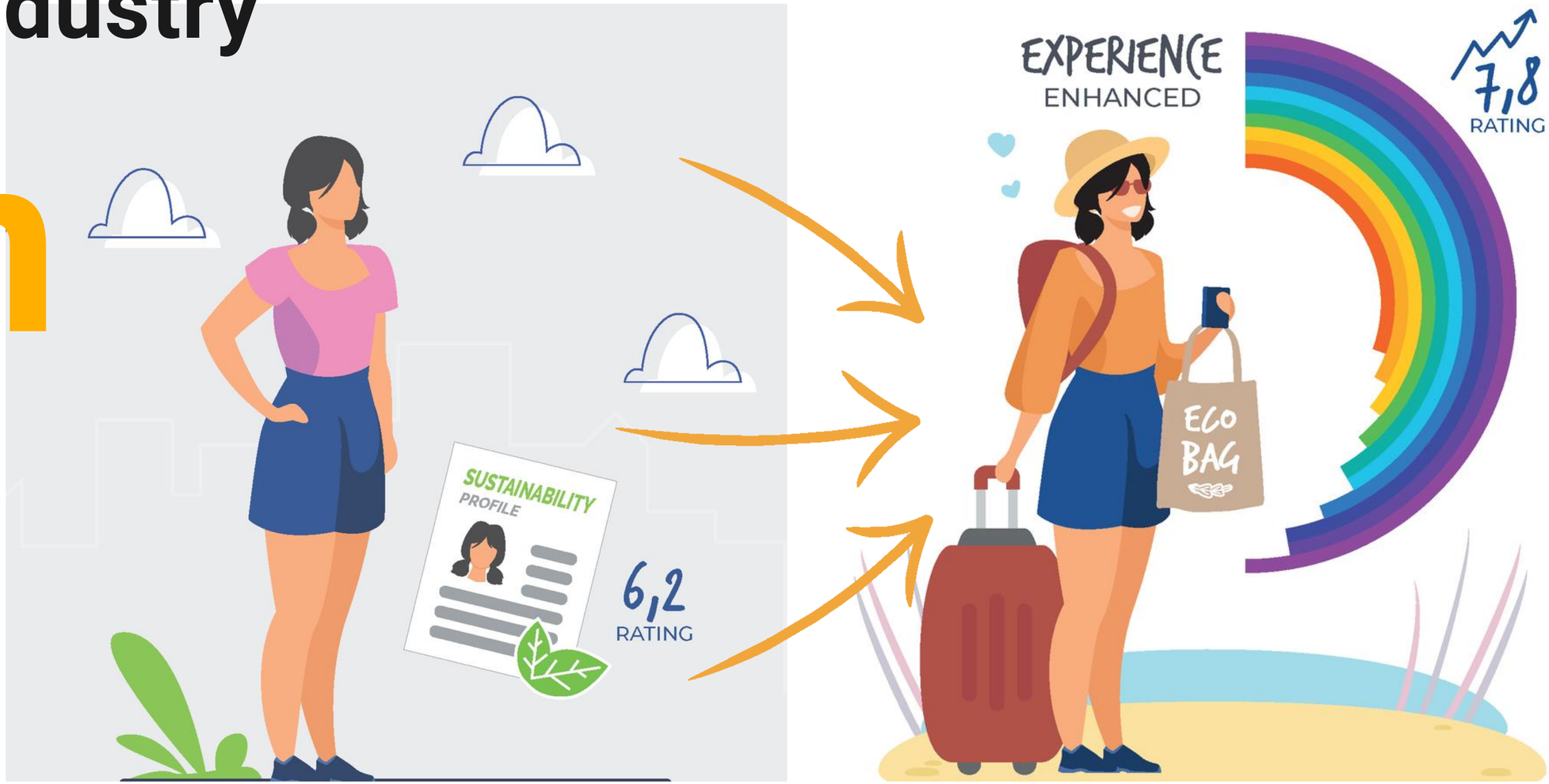
HIGH IMPACT

Driving large-scale initiatives that make a difference.

OUR AIM

Revolutionizing the tourism industry

05



TERRITORIES

Reasons to evolve expectations

06

Decisions

Efficiency

Policies

Sustainability

Systems

Intelligence

TERRITORIES

keys How to evolve

07

Better decisions

Efficiency

Better policies

Sustainability

Better systems

Intelligence

08

Avoid

1. Data silos
2. Addressing the sector from a narrow focus
3. Fear of competitors

DATA SPACES

how to real-time sharing

09

DATA SPACES

criteria

Basic conditions

Security

Trusted environment with **enhanced security** measures.

Co(o)mpetence

Complement your own information with that of others.

Control

What, **with whom**, **when**, and **how** data is exchanged.

$ustainability

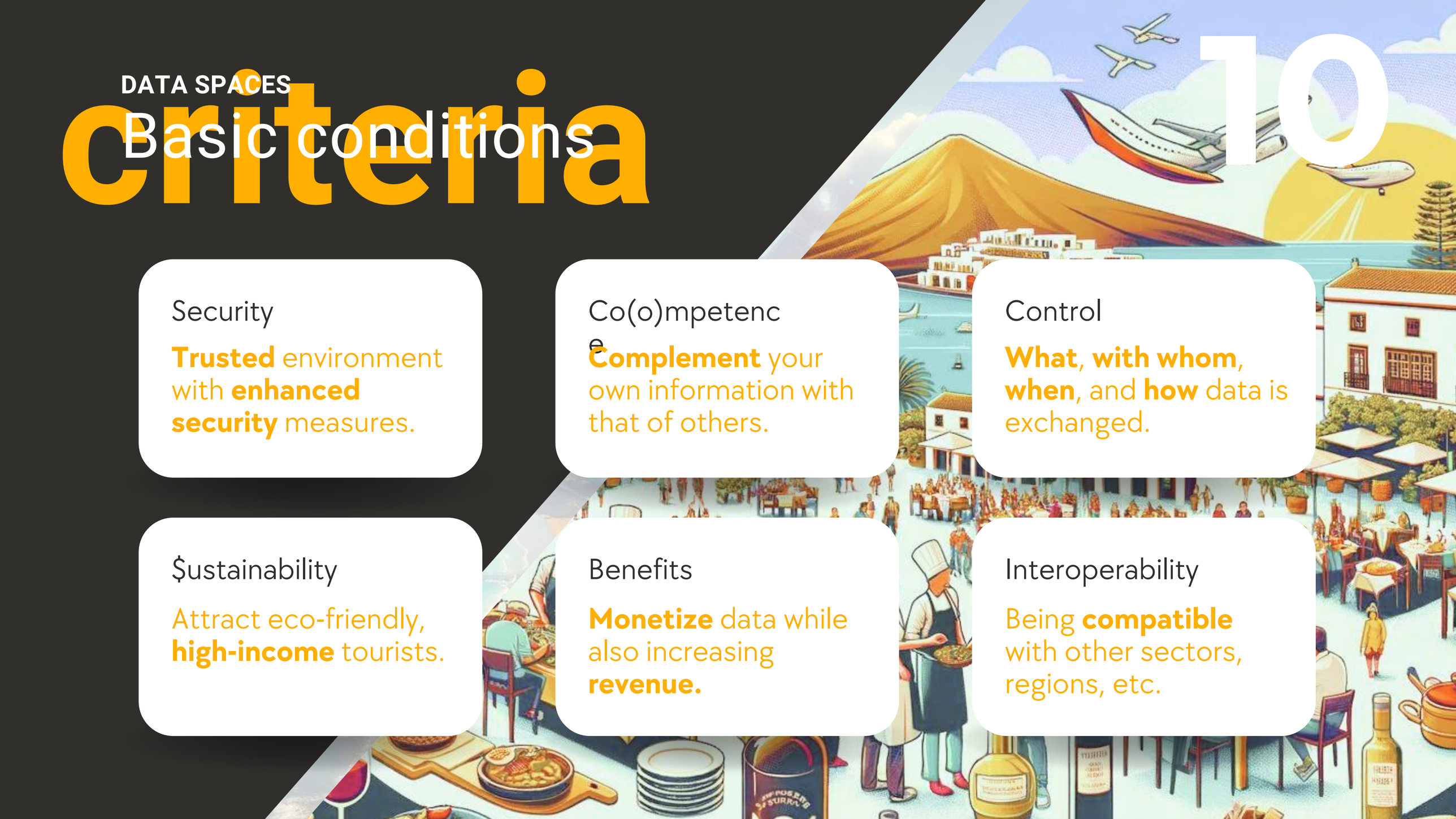
Attract eco-friendly, **high-income** tourists.

Benefits

Monetize data while also increasing **revenue.**

Interoperability

Being **compatible** with other sectors, regions, etc.



DATA SPACES

TOURiLab-SDG

DATA SPACES

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DATA SPACES

TOURiLab-SDG

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DATA SPACES

TOURiLab-SDG

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DATA SPACES

TOURiLab-SDG

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5 CHECK IN MOOD

DATA SPACES

TOURiLab-SDG

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5 CHECK IN

6 STAY & CONSUMPTION

TANIA'S JOURNEY

POWERED BY TOURILAB-SDG

DATA SPACES

TOURiLab-SDG

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5 CHECK IN

6 STAY & CONSUMPTION

7 CHECK OUT & RETURN

TANIA'S JOURNEY

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DATA SPACES

TOURiLab-SDG

5 CHECK IN

6 STAY & CONSUMPTION

7 CHECK OUT & RETURN

8 UPDATED RATING

TANIA'S JOURNEY

POWERED BY TOURILAB-SDG

DATA SPACES

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Sustainable & Smart Tourism Dataspace

AN INITIATIVE OF

mnx ONLINE · LANZAROTE VANCAMPERS · Gralfos · PADWORD · CleanCarbon · noray · cidihub

i4Trust · FIWARE · iSHARE · FundingBox

AND THE GENTLE COLLABORATION OF TANIA!

FIWARE IHUB

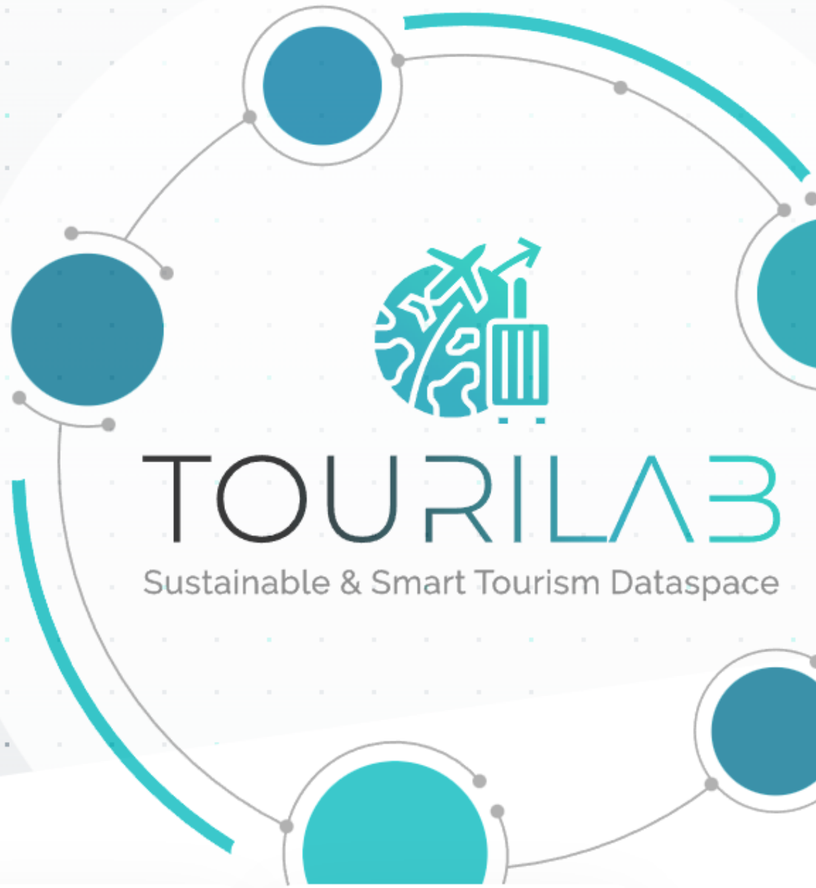
TOURiLab spin-off

20

FIWARE iHubs

Revolutionizing tourism = sustainability (+) innovation

TOURiLab, as a **FIWARE iHUB**, is transforming the tourism industry and beyond, fostering innovation and sustainability across various regions, with the **Canary Islands** as a highlighted success story.



INNOVATION
STARTS HERE
www.tourilab.com

TOURILAB
Sustainable & Smart Tourism Data Spaces

BIENVENIDOS A
TOURILAB FIWARE IHUB

15 Y 16 DE OCTUBRE DE 2024 | PARQUE TECNOLÓGICO DE FUERTEVENTURA

#INNOVATIONSTARTSHERE

CABILDO DE FUERTEVENTURA
Consejería de Accesibilidad, Informática, Nuevas Tecnologías y Planificación y Proyectos Estratégicos

Fuerteventura Islas Canarias

Parque Tecnológico de Fuerteventura

FIWARE
Open APIs for Open Minds

gaia-x Hub España

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mnx ONLINE

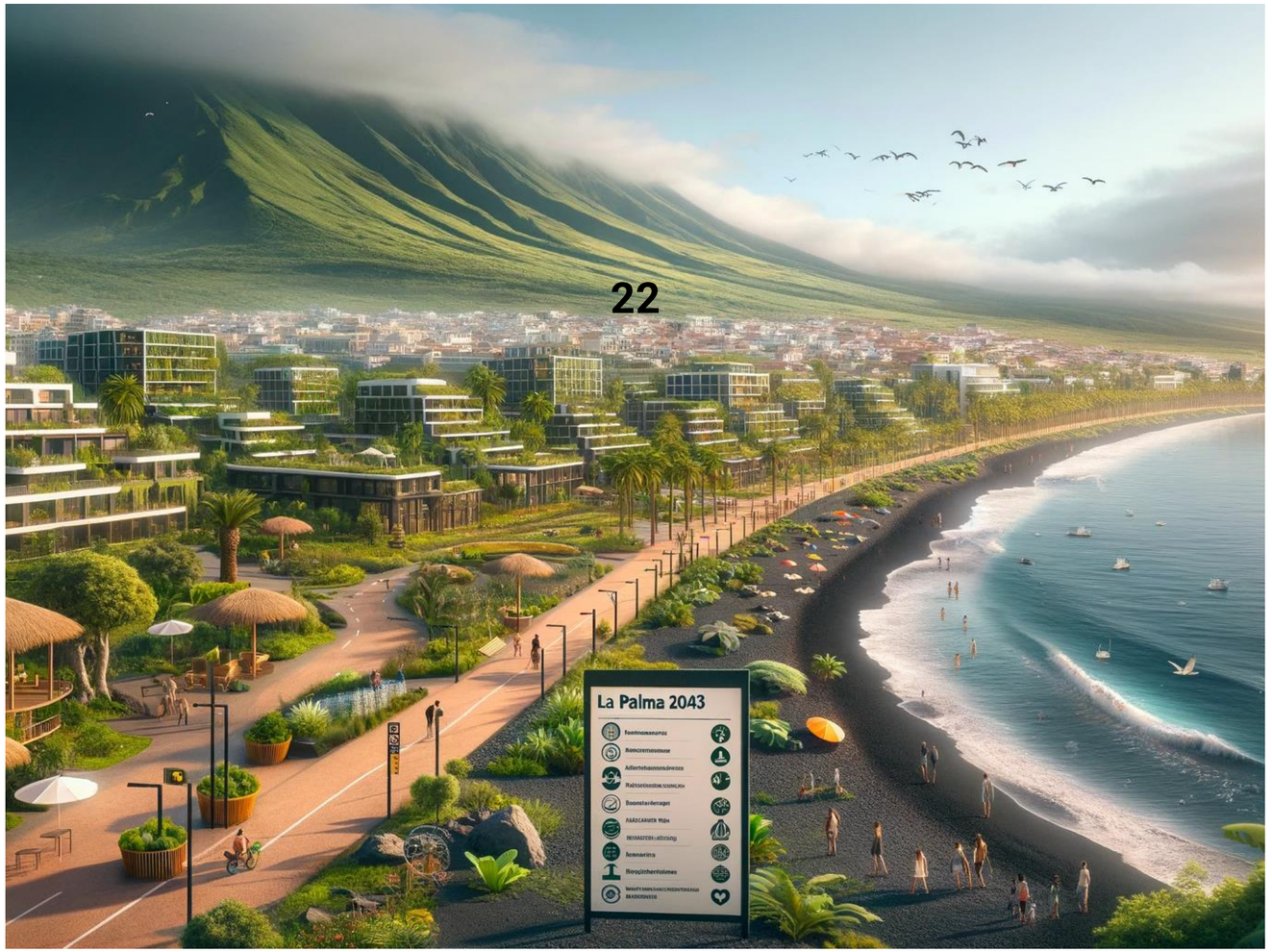
DATA SPACES

FUTURE goa ?

DATA SPACES

FUTURE goa!

23



LET'S TALK

Contact

Have a project in mind?

THANK YOU

We're willing to work with you!

If you have any questions, contact us:

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