



## Transition pathway for EU tourism

### Travelling Light: Mainstreaming low-carbon mobility for tourism travel

#### WEBINAR

29 January 2025 | 10.00 - 12.00 CET

**10.00 - 10.10 – Welcome and Introduction** by Moderator, **Shane Colgan**, Sustainability

Advisor at the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media (Ireland)

- **Opening remarks** by **Andreea STAICU**, Acting Head of Unit, Tourism and Textiles, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission

**10.10 - 10.45 – Session 1 "Low-Emission Mobility within Tourism Destinations"**

- Public transport & intermodality for active tourism - **Prof. Giulio Senes**, Ph.D., Department of Agricultural and Environmental Sciences, University of Milan - Milano (Italy) and President of the European Greenways Association
- Vennbahn – A European greenway between ambitions and challenges - **Christoph Hendrich**, Project Manager at East Belgium Tourist Agency
- Q&A

**10.45 - 11.20 – Session 2 "Towards Net-Zero - Decarbonising Aviation & Maritime Travel"**

- Towards Net-Zero - The European airlines' perspective - **Ourania Georgoutsakou**, Managing Director at Airlines for Europe
- Navigating towards net-zero cruising - **Lucienne Damm**, Head of Sustainability TUI Cruises
- Q&A

**11.20 - 11.55 – Session 3: "Policy response to mainstream sustainable tourism mobility"**

- National perspective - **Denise Keoghan**, Principal Officer, Sustainable Mobility Management and Implementation, Department of Transport (Ireland)
- EU perspective - **Aleksandra KLENKE**, Policy Officer, Sustainable and Intelligent Transport Unit, DG Mobility and Transport, European Commission
- Q&A

**11.55 - 12.00 – Closing remarks and next steps**

- **Wrap up** by the moderator *Shane Colgan*
- **Next steps**

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