



Task Force on Illegal Tourism Activities

Consell Insular d'Eivissa
Ibiza, 14th April 2025

General Overview of the Island of Ibiza

- 571.6 km²
- 159,180 inhabitants
- 5 municipalities
- 3,275,579 visitors
- 77,335 tourist beds
- 18.364 Holiday Rentals places (23.74%)
- 332.062 Human Pressure Maximun



Key decisions

Legal Decisions

Strong STR
regulation

New tourist
places
suspended

Organizational Decisions

NewTask
Force (2019)

Implementing
intelligence
data (2025)

Collaborative Decisions

Agreements
with Main
Platforms

Board against
Illegal Tourism
Activities

Task Force Against Illegal Tourism Activities

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Presidency

- Unity of political and administrative direction

Innovation

- Data acquisition and analysis
- Management of technological innovative programs
- Administrative simplification

Inspection

- Intelligence gathering
- Inspection service
- Coordination of actions with town councils

Legal

- Direction and coordination of sanctioning procedures
- Legal counsel

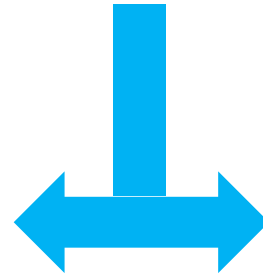
Communication

- Communication strategies
- Public awareness campaigns

Monitoring Short – Term Rental Offer

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Ibiza automatic STR monitoring system



Official data

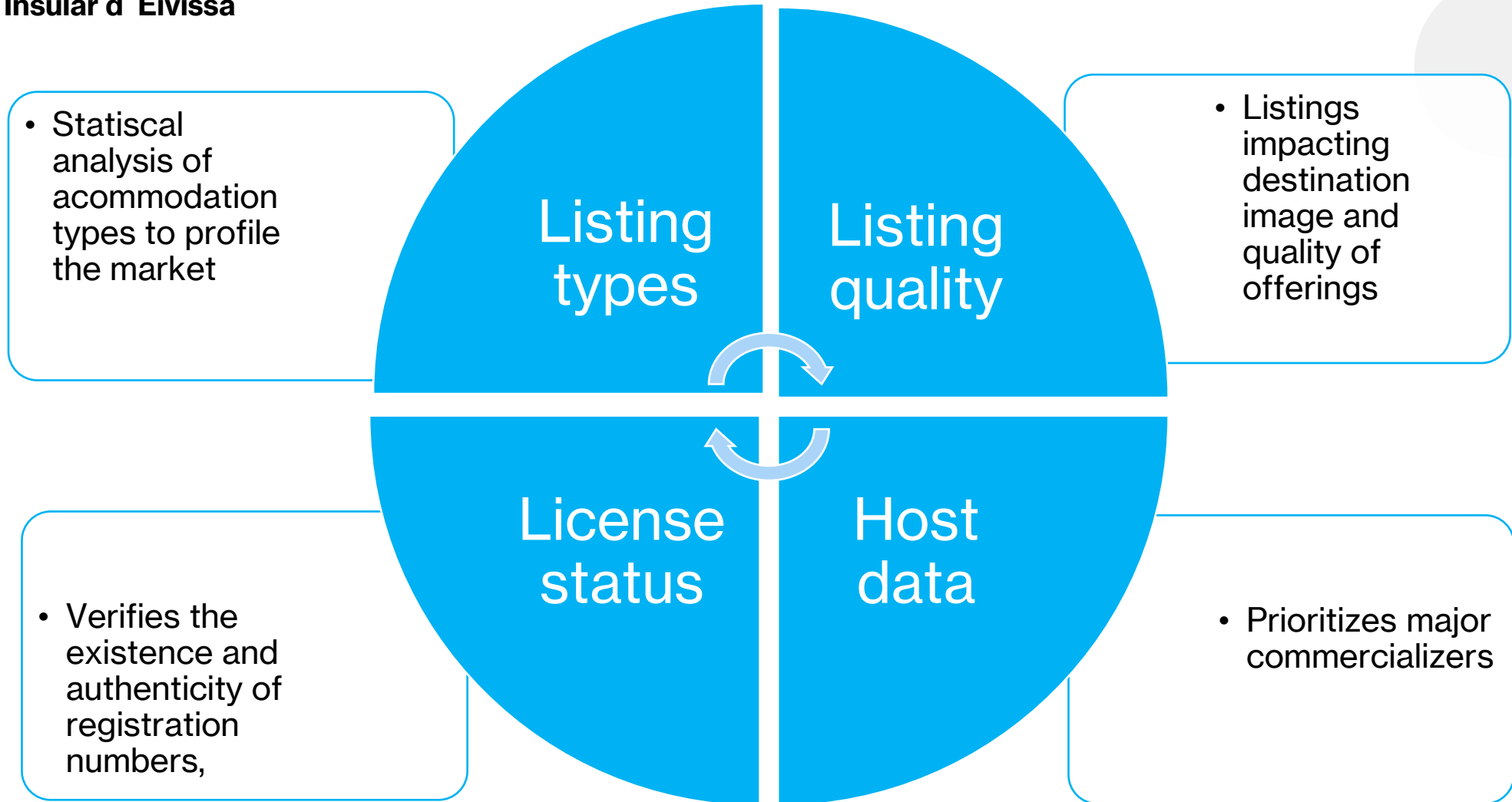
- Tourist registry
- Real Estate Cadastre
- Geographic Information System
- Residential Water Consumption Data
- Other data layers for refined management

Tourist intelligence

- Property categories
 - Listing quality
 - License status
 - Location of beds
-

Tourist intelligence

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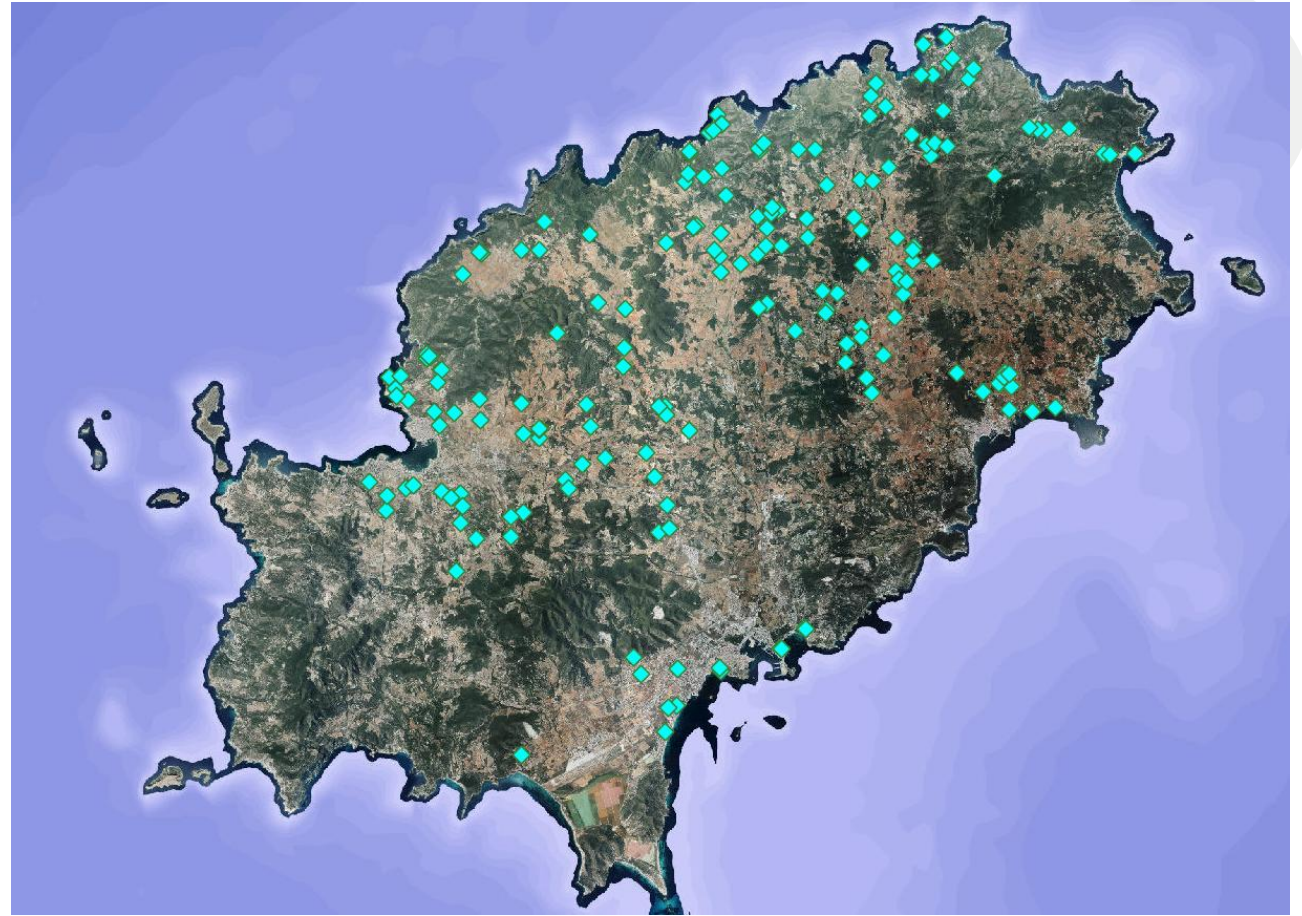


Location of beds I

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The geographical position included in the listing, analyzed through our Geographic Information System (GIS), enables to pinpoint the properties being marketed illegally.

This allows to prioritize enforcement actions, such as targeting illegal commercialization within natural parks, specially protected areas, etc.



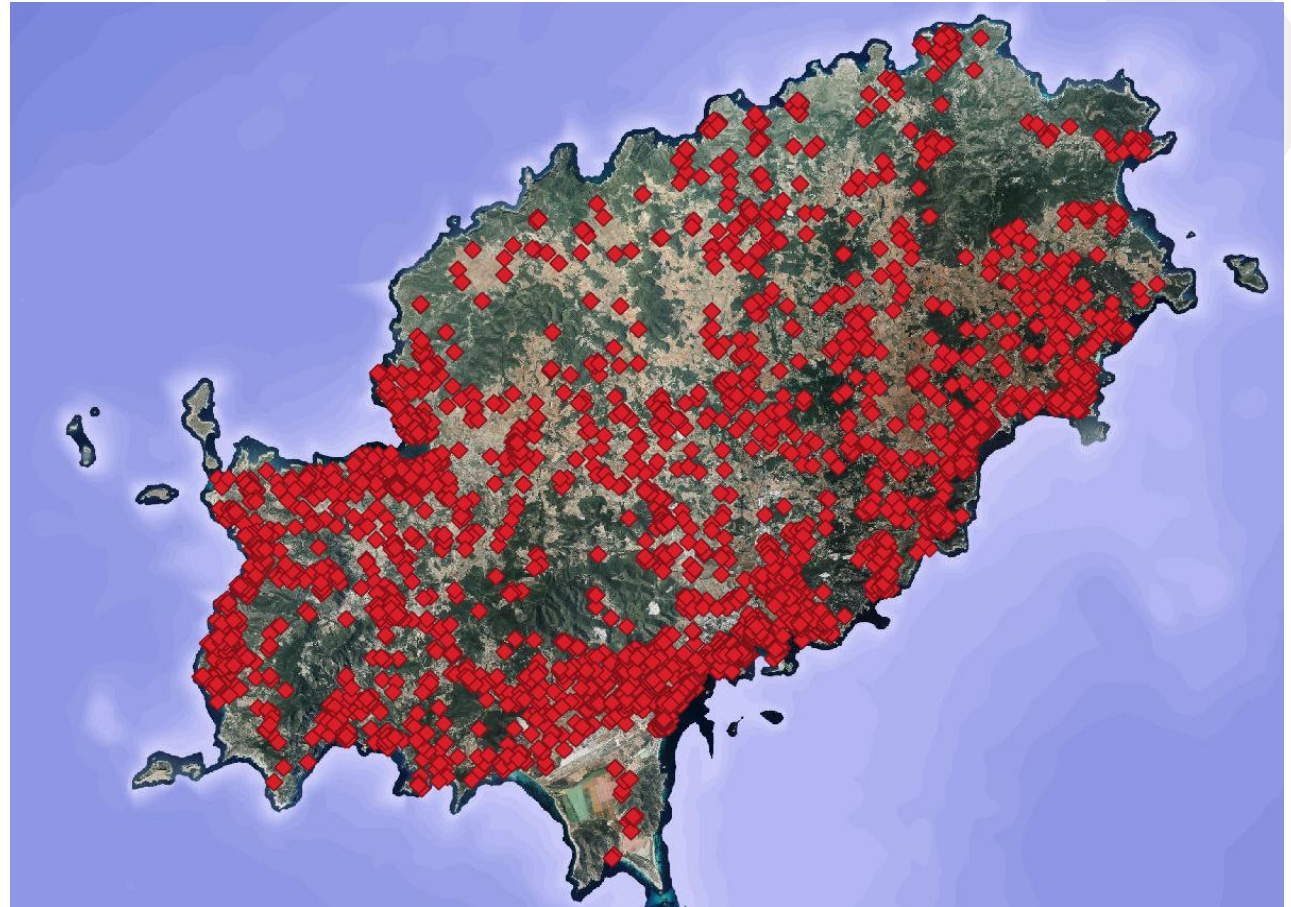
Map of Approved Tourist Accommodations

Location of beds II

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The geographical position included in the listing, analyzed through our Geographic Information System (GIS), enables to pinpoint the properties being marketed illegally.

This allows to prioritize enforcement actions, such as targeting illegal commercialization within natural parks, specially protected areas, etc.



Location of Tourist Accommodation Listings

Image-Based Property Identification

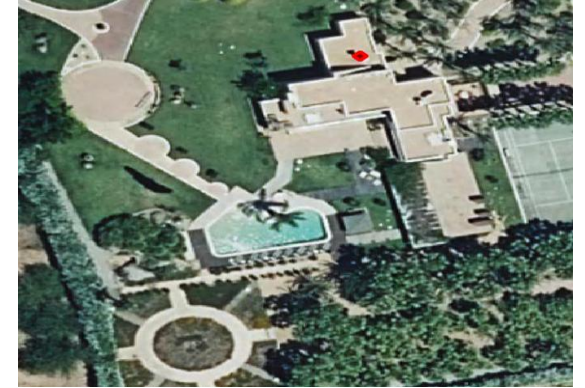
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Our system identifies illegal properties by comparing listing images with geographic data. Using a GIS platform (e.g., Google Earth).

We analyze architectural features (pools, facades, building height) to match listings with actual properties within a proximity of the advertised location.



Listing



Ibiza Geographical Database



Google Earth

Transforming Illegal STR Detection: A Comparative Overview

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Feature	Previous Approach	New Approach
Information source	Resident Complaints (noise, disturbances)	Automated Monitoring of STR platforms
Method	Reactive Inspections: Locate ads, verify addresses, inspect properties, identify tourists	Proactive Data Analysis: Categorize accommodation, analyze host data, map distribution, calculate legal/illegal percentages
Efficiency	Low: Time-consuming, resource-intensive	High: Reduces need for physical inspections
Scope	Limited: Incomplete view of illegal market	Comprehensive: Provides broad overview of the market
Prioritization	No systematic prioritization	Yes: Prioritizes apartments, large commercializers, protected areas, complaint-generating properties

Conclusions

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Key Takeaways

The new data-driven approach allows for more effective targeting of enforcement efforts and a better understanding of the overall illegal STR landscape.

This shift minimizes disruption to legal operators and focuses resources on high-impact interventions.



Board against Illegal Tourism Activities



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