



Transition pathway for EU tourism

Better together: Improving tourism through a collaborative approach to effective governance

WEBINAR

24 April 2025 | 15.00 - 16.30 CET

15.00 - 15.10 – Welcome and Introduction by Moderator, **Tim Fairhurst**, European Tourism Association (ETOA)

- **Opening remarks** by **Andreea Staicu**, Head of Sector, Tourism, DG MOVE

15.10 - 16.00 – Collaborative governance in tourism: Case Studies and Success Stories from Destinations

- **Daniela Kolesa**, Director Destination Management, Vienna Tourist Board
- **Nollaig Fahy**, Tourism Innovation Manager, Dublin City Council
- **Lukasz Wysocki**, President of the Board, Gdansk Tourism Organisation
- **Vincent Nijs**, Chief Strategist, Visit Flanders
- **Alexia Panagiotopoulou**, Destination management and networking strategist - Greater Athens/Attika Region

16.00 - 16.20 – Roundtable discussion and Q&A

16.20 - 16.30 – Closing remarks and next steps

- **Wrap up** by the moderator *Tim Fairhurst*
- **Next steps**, by **Vangelis Panayotis**, CEO of MKG Consulting and Chair of the Skills and Resilience Subgroup of the T4T Expert Group



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