

# EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

*A common aspirational path  
towards achieving sustainable food systems*

## - Annual Report – Check list for EU associations -

When signing the code, one of the commitments of EU associations is to provide “*on an annual basis, a report of their activities in support of this Code, which will be published on an open dedicated website*”.

To help EU associations to provide their annual report of activities, this document aims at providing a check list to guide associations.

- **General information**

Name in full + acronym	Comité européen de Liaison du Commerce Agricole et agroalimentaire - CELCAA
Contact person with contact details	Alice O'Donovan (Secretary General) alice@celcaa.eu
N° in the transparency register*	546282614966-51
Date of signature of the Code	March 2022
Step of the food chain represented (ex: primary production, production, processing, trade, retail, ...)	Trade – CELCAA is the umbrella organization for the EU agri-food trade associations
Who do you represent? (e.g. number of members, companies, SMEs)	CELCAA represents at European level the most essential food sectors such as meat and livestock, dairy, cereals, grain, and oilseed trade, eggs, egg whites, and egg yolks, wine and aromatized wine products, hops, tea, and herbal infusions, tobacco, and the butch craft sector. We represent, in total, more than 25.000 agri-food producers and traders in Europe.

**European Associations pledge to:**

- *endorse the aspirational objectives set out in this Code (where applicable)*

✓ yes

- *promote and disseminate this Code with(in) their constituency/ies;*

✓ *The CELCAA secretariat participated (along with other CELCAA members) in the Agri Food Code Forum meetings which took place in February and June 2025. CELCAA continues to express the importance of the code of conduct as a cornerstone of the sustainability efforts being made by the trading community.*

- *encourage their members to align their sustainability actions and/or business practices to the aspirational objectives and targets of the Code and invite them, on a voluntary basis, to adhere to this Code, as appropriate.*

✓ The sustainability conversation within the CELCAA membership continues within the context of the CELCAA sustainability working group, which is convened 2-3 times a year.

- *continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.*

✓ Dialogue with other partners in the food supply chain continue on a rolling basis. CELCAA, as a member of the European Board on Agriculture and Food, brings its sustainability-informed mindset to the table during its discussions with other participating stakeholders. CELCAA is also in occasional contact with academic partners to discuss developments of interest.