



Public Affairs Department

DG SANTE and DG GROW

European Commission

EDENRED'S COMMITMENT TO THE EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

To whom it may concern,

I am writing you to express Edenred's interest in becoming a collaborative supporter of the EU Code of Conduct on Responsible Food Business and Marketing Practices.

As a leading digital platform to enhance employees wellbeing, Edenred is deeply committed to food-related solutions and corporate social responsibility. We manage food programs worldwide, enabling tens of millions of employees to enjoy a daily meal during their workday.

We appreciate and support the opportunity to accelerate the transition to sustainable food systems.

Through our [FOOD](#) (Fighting Obesity Through Offer and Demand) programme, that was created through a Call of Proposal of the European Commission in 2009, we aim to understand and positively influence the food offerings of restaurants and the lifestyle choices of European consumers. Our meal cards serve as a unique communication channel between employees and restaurants, allowing us to advocate for healthier options. Each year, the FOOD [Barometer](#) assesses the needs and behaviors of workers and restaurants in various countries regarding healthy diets and the prevention and reduction of food waste. Therefore,



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improving food consumption patterns in the EU and encouraging a food environment that makes it easier to choose healthy and sustainable diet is part of our vision.

Additionally, by participating in the World Food Programme initiative "[ShareTheMeal](#)" we are committed to tackle global hunger. We strive to raise awareness and promote responsible behaviors that contribute to sustainable food systems.

We believe that by collaborating with stakeholders and aligning our efforts with the EU's objectives, we can make a meaningful impact on food business practices and contribute to a healthier future for all.

We look forward to being an active and engaged partner in this important initiative.

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