EU CODE OF CONDUCT ON

RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

TEMPLATE FOR COMPANIES

TRANSAVIA SA (ROMANIA)

REPORT SUBMITTED ON (29.04.2022)

Type of business/ sector (E.g. retail, dairy)	Sustainabilit y dimension (E.g. environmental , social)	aspirational objective	Individual commitments with baseline	Progress on KPIs and goals (qualitative and/or quantitative)	Additional information (optional) (E.g. partnerships, geographical coverage, sharing best practices, links with other COM initiatives, with other reporting initiatives)	Comments (optional) (E.g. enablers, ideas on how to improve)
POULTRY PRODUCER	Environmental	Aspirational objective 3: A climate neutral food chain in Europe by 2050	Implementation of the environmental management system in compliance with the SR EN ISO 14001:2015 requirements by 2025	Development of the 100% Environmental Management System (EMS) and its implementation. Assuming the Environmental Policy and the Environmental Management Program. Building EMS through the 8 Operating Procedures and 12 System Procedures.	Elaboration of the 100% Environmental Management System (EMS) and its implementation. Assuming the Environmental Policy and the Environmental Management Program. Building EMS through the 8 Operating Procedures and 12 System Procedures.	

POULTRY	Environmental	Aspirational	Identifying alternative	Start the design of the	Implementation phase: 2022+.	
PRODUCER		objective 3: A	solutions, where appropriate,	photovoltaic systems project		
		climate neutral	and reducing greenhouse gas	(2021).		
		food chain in	emissions (2025 vs 2019)			
		Europe by 2050				
POULTRY	Environmental	Aspirational	Maintaining the compliance	Compliance with legal	In 2021, there were 27	
PRODUCER		objective 3: A	with the environmental	requirements, regulatory acts	environmental and water	
		climate neutral	protection legal requirements	in terms of environmental	management inspections.	
		food chain in		protection, without the		
		Europe by 2050		application of fines by the		
				authorities (zero fines).		
POULTRY	Environmental	Aspirational	Improving waste management	99.72% of waste was	9 audits performed on waste	
PRODUCER		objective 4: An	(2025 vs 2019)	recovered through recovery	minimization, for the activity of	
		optimized circular		operations R3, R10, R12 and	raising poultry,	
		and resource-		was eliminated about 0,28%		
		efficient food chain		through the elimination		
		in Europe		operation D15.		
POULTRY	Environmental	Aspirational	Improving waste water	Maintaining the end	Improving the management of	
PRODUCER		objective 3: A	management (2025 vs 2019)	parameters according to the	sludge generated by sewage	
		climate neutral		legal provisions and the water	treatment plants by using it as a	
		food chain in		management authorization.	fertilizer in agriculture.	
		Europe by 2050				
				In 2021, about 96% of the dry		
				substance (DU)managed		
				farmland was spread over the		
	Environment-1	Acopirational	Doducing operations the second	DU 42.3%.		
POULTRY PRODUCER	Environmental	Aspirational	Reducing energy consumption	Reducing energy		
PRODUCER		objective 3: A climate neutral	by replacing outdoor lighting fixtures from 250W and 150W	consumption by replacing outdoor lighting fixtures from		
		food chain in		250W and 150W to 90W –		
			to 90W and replacing the			
		Europe by 2050	existing lighting system with	75%. Replacing the existing		
			LED fixtures of 9W (2025 vs	lighting system with LED		
			2019)	fixtures of 9W – 100%.		

POULTRY	Environmental	Aspirational	Sourcing raw material in	Increase the amount of the		
PRODUCER		objective 7a:	sustainable production	RTRS credits number by 15%		
		Sustainable	certified areas, without	per year to support supply		
		sourcing in food	negative impact on the	chains without deforestation		
		supply chain	environment (2025 vs 2019)	in responsible soybean		
				production. Based year 2020.		
				Outcome 2021: Increased by		
				22 %.		
POULTRY	Social	Aspirational	Maintaining staff retention	Staff retention still in	Pandemic situation impacted	
PRODUCER		objective 5:	(2025 vs 2019)	progress. Employees'	overall the employees'	
		Sustained, inclusive		fluctuation has been	fluctuation. Efforts behind	
		and sustainable		increasing since 2019 up to	retention with additional	
		economic growth,		28.74%. So, from 2019 till to	benefits in place: company's	
		employment and		2021 the staff fluctuation	products, meal tickets, free paid	
		decent work for all		increased by 9.32%.	days, help remuneration in	
					exceptional cases, gifts on	
					holidays.	
POULTRY	Environmental	Aspirational	Use of innovative packaging	Double the amount vs 2020	The Skin-Pack packaging has	
PRODUCER		objective 2	(2025 vs 2019)	of the new and innovative	positive implications for	
		(Prevention and		Skin-Pack packaging that	reducing the carbon footprint.	
		reduction of food		allows the meat to be packed	This is due both to the increase	
		loss and waste (at		under vacuum by full	of the shelf life and to the	
		consumer level,		adherence of the superior	reduction of food waste, by	
		within internal		film to the product.	doubling the shelf life of	
		operations, and			products compared to the shelf	
		across value			life of conventionally packaged	
		chains))			products. This type of packaging	
					also has a positive impact on	
					environmental protection, the	
					products packaged in this	
					system saving space and	
					allowing to increase the	
					efficiency of transport	

POULTRY	Environmental	Aspirational	Continuous modernization and	The design and the	New broiler farm build from	
PRODUCER		objective 3: A	re-technologization for	technologies used in the	scratch in 2021, equipped with	
		climate neutral	sustainable productions (2025	newly built farms contribute	the most advanced technology	
		food chain in	vs 2019)	significantly to reducing food	of the moment that controls the	
		Europe by 2050	,	waste in the value chain,	optimal conditions for	
		, ,		reducing water consumption	ventilation, feeding, watering,	
				by about 60% per year, dry	cooling and humidification, and	
				bedding by about 23%, and	heating.	
				power consumption (the LED	Microclimate conditions are	
				technology used ensure the	strictly controlled by sensors	
				optimally illumination of	(temperature, humidity, and	
				1000sqm of birdhouse with	noxious).	
				only 0.84KW / h). The		
				implemented BAT standard		
				reduces by approx. 50%, the		
				amount of manure and		
				animal tissue (compared to		
				the amount generated by the		
				breeding of poultry in an		
				intensive system).		
POULTRY	Social	Aspirational	Establishing a work practice	The process of establishing a	Because of the low interest in	
PRODUCER		objective 5:	center and sustaining	work practice center for	the work practice center, the	
		Sustained, inclusive	professional activities	young technical employees	company chose to introduce	
			dedicated to young mechanics,	had its difficulties due to low	every knowledge possible	
		economic growth,	engineers and electricians	interest. The company trained	straight on the technological	
		employment and	(2025 vs 2019)	4 electricians from different	flux to the young technical	
		decent work for all		production sites and after	graduates. Also, the	
				some time remained only 1	organization receives students	
				whom is currently working in	from schools with technological	
				the company.	subjects for their mandatory	
					internships at the end of each	
					semester.	
POULTRY	Social	Aspirational	Expansion of the employee	An additional county was		
PRODUCER		objective 5:	transportation fleet (2025 vs	added to the daily route for		
		Sustained, inclusive	2019)	the workers from Blaj to		
		and sustainable		Oiejdea (30 km) in Alba so as		

		economic growth, employment and decent work for all		to give access or equal chance to a higher number of workers in finding a secure job. Also, an additional bus was bought for the main route from Alba Iulia to Oiejdea (15 km) and also a minibus for the additional route, Măureni-Şoşdea in Caraş-Severin (100km).		
POULTRY PRODUCER	Environmental		Expansion of the cargo fleet, supported by economical and efficient freight run planning (2025 vs 2019).	Reduced CO2 emissions due to superior pollution norms for the new cars in the fleet, less kilometers traveled, lower fuel consumption, and consequently.	All the new acquired cars were Euro 6. New designed deliveries, changing form store level delivery to logistics platforms. New routes designed to reduce number of weekly deliveries.	