

EU CODE OF CONDUCT

ON RESPONSIBLE FOOD TRADE AND MARKETING PRACTICES

HORTAVAL NATUR, S.L. (SAiFRESC)

REPORT 15 JULIO 2025

OBJECTIVE 1. HEALTHY, BALANCED AND SUSTAINABLE DIETS

COMMITMENT	Existing OR NEW	BASELINE	INDICATORS	MOTIVATION
Encourage the consumption of local varieties	existing	2015	Increase by 10% every 5 years until 2025 the traditional varieties of the area	Being aware of the rich cultural tradition of the ancient orchards of Valencia and joining forces from various groups we are committed to cultivate all those varieties of our ancestors that have been manually selected for their nutritional value and the climatic requirements that are required in each area.
Support local actions to improve availability and access to healthy diets.	existing	2023	Gradual increase in participating centers.	Create synergies with the "HORTA CUINA" project by developing common methodologies and sharing a logistics center to reach the collective catering sector within the agrarian transformation society.

OBJECTIVE 2. REDUCE FOOD WASTE

COMMITMENT	Existing OR NEW	BASELINE	INDICATORS	MOTIVATION
Increase processed products from surplus production.	existing	2022	Growth from 2024 to 2026 of 50% new references.	In 2015, the production of processed products had not been contemplated since only fresh product was being processed. Once this phase of work was settled, we have been able to expand to a more ambitious line, integrating the knowledge acquired from the life habits of consumers who look for more elaborated food due to lack of time and our surpluses, managing to combine both aspects in handmade products such as preserves, jams with high percentages of fruit...
One-off donations of surplus production.	existing	2020 2024	Contracts and delivery notes.	Food that can be used for the food chain is donated to NGOs such as Help a Family. The rest are donated to the wildlife recovery center "La Granja" in El Saler for various recovery and breeding projects for endangered

OBJECTIVE 3. REDUCE NET EMISSIONS.

COMMITMENT	Existing OR NEW	BASELINE	INDICATORS	MOTIVATION
Use of solar panels on the ship.	accomished	2022	Bill	Use of renewable energy to improve energy efficiency.

OBJECTIVE 4. OPTIMIZED AND CIRCULAR CHAIN

COMMITMENT	Existing OR NEW	BASELINE	INDICATORS	MOTIVATION
Provide packaging sizes for different customers and use more sustainable packaging	existing	2015	To move from 2015 using PET-type retail packaging to 2025 to 75% PLA packaging. Prioritizing bulk weight service as much as possible.	Prioritizing as much as possible the bulk. Out of respect for the environment that we have to leave to future generations, it is necessary to adapt our consumption habits. For this reason, the final consumer is made aware to bring their own reusable bags for the collection of the purchase. In cases where the use of bulk is not possible, it is intended to pack with trays, PLA bags as the manufacture of these containers is also improving their properties and availability.
Returnable packaging	accomished	2022	Sales delivery notes.	Circular economy. Returnable packaging (reusable black plastic boxes) is charged upon purchase, and the corresponding amount is refunded when returned.

OBJECTIVE 5. SUSTAINED ECONOMIC GROWTH.

COMMITMENT	Existing OR NEW	BASELINE	INDICATORS	MOTIVATION
Participate in research programs.	existing	2012	Doctorates UPV Reports	R&D+I (Research, Development, and Innovation) Improve business resilience and competitiveness. Fair price: Profitable for farmers and economical for consumers.
Quality employment and safe workplaces	existing	2012	Protocols and training.	Support training and retraining of workers and improve working conditions.

OBJECTIVE 6. SUSTAINABLE VALUE THROUGH COOPERATION.

COMMITMENT	Existing OR NEW	BASELINE	INDICATORS	MOTIVATION
Transfer our agroecological knowledge through various means.	existing	2024	Creation of graphic and great value material with both innovative and traditional techniques in our youtube channel @saifresc-ecologico	With great interest and enthusiasm, we have felt the need to contribute our bit in the dissemination of knowledge that is being lost due to the lack of generational replacement. And to be able to tell all those advances that we are being able to observe of the scientific research that are taking place in our fields.
Strengthening supply chain relationships in the "Horta-Cuina" project	existing	2024	Gradual increase in fresh, seasonal, and organic produce in school menus.	Create synergies and opportunities to reach a wider segment of the population by consolidating local, healthy, sustainable, and high-quality food chains where the fruits and vegetables produced are consumed in collective catering.

OBJETIVO 7. SUSTAINABLE SUPPLY

COMMITMENT	Existing OR NEW	BASELINE	INDICATORS	MOTIVATION
Minimal intermediaries. Local distribution. Direct sales.	existing	2012	Customers within 25 km	Reduce the negative impact of transportation.

As signatories we commit to promote and disseminate this code internally and externally, explore new tools and resources and report every 2/3 years our progress and new commitments.