

# EU Code of Conduct on Responsible Food Business and Marketing Practices

*A common aspirational path  
towards achieving sustainable food systems*

## FEFANA Annual Progress Report 2025

FEFANA is the united voice of the Specialty Feed Ingredients business in Europe, providing key benefits to the EU food chain and to the society. It remains committed to its mission to achieve sustainable animal nutrition through the supply of innovative, safe and cost-effective specialty feed ingredients, to ensure food security, animal health and welfare.

FEFANA membership comprises manufacturers and traders of feed additives, functional feed ingredients, premixes and other mixtures of specialty ingredients. Centered in the heart of Brussels, FEFANA facilitates the dialogue between EU institutions and feed business operators while promoting feed and food safety and a fair and competitive market.

### General information

<b>Name in full + acronym</b>	<b>EU Association of Specialty Feed Ingredients and their Mixtures - FEFANA</b>
<b>Contact person with contact details</b>	Mr. Jörg Seifert Secretary General <a href="mailto:jseifert@fefana.org">jseifert@fefana.org</a>
<b>N° in the transparency register*</b>	20132976103-18
<b>Date of signature of the Code</b>	04 January 2022
<b>Step of the food chain represented</b>	Feed production and trade
<b>Who do you represent?</b>	92 member companies, manufacturers, traders and premixers of specialty feed ingredients, List of members: <a href="https://fefana.org/our-association/fefana-members/">https://fefana.org/our-association/fefana-members/</a>

**FEFANA has engaged with the following activities and actions, as pledged upon signing the Code, to:**

Endorse the aspirational objectives set out in this Code (where applicable).....	2
Promote and disseminate this Code within FEFANA constituencies .....	2
Explore the possibility of developing sector-specific tools and resources in support of this Code .....	3
Continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership. ....	4
Provide, on an annual basis, a report of the activities in support of this Code .....	4

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**Endorse the aspirational objectives set out in this Code (where applicable)**

YES.

- FEFANA has unanimously endorsed the aspirational objectives set out in this Code.
- FEFANA promoted its signature and pledge throughout its membership via the website, through membership information via news briefs and mails, as well as in working group meetings, thereby promoting the code amongst its members.

**Promote and disseminate this Code within FEFANA constituencies**

- FEFANA has encouraged its members to align their sustainability actions and business practices to the aspirational objectives and targets of the Code and invited them, on a voluntary basis, to adhere to this Code, as appropriate. The pledge, Vision and Mission are specifically made available to members and the public on [FEFANA Website](#).
- FEFANA also keeps its members informed of policy developments related to sustainability and thereby ensures that sustainability and understanding for needed actions has a prominent place on the agenda of member companies.
- FEFANA support the relevant aspirations set out in the Code towards sustainable feed and food systems.
- In addition, FEFANA has allowed members to express their needs from our association to further improve their practices to ensure FEFANA supports and promotes the objectives of the code amongst its members and according to the specific needs.

#### *FEFANA Members Data Survey 2025*

- In 2025, FEFANA conducted a membership survey to investigate in part the current work and projects our members are undertaking to ensure more sustainable business practices. The results show that:

- ✓ Almost **80% of companies taken steps to mitigate emissions** related to the production of specialty feed ingredients, including through waste reduction, investment in more efficient technologies and use of sustainable raw materials.
- ✓ Over **70% of companies use Life Cycle Assessment (LCA) or similar methods** to calculate the environmental footprint of your products.
- ✓ Over **70% of companies currently have at least one R&D project in development focused on improving the sustainability** of livestock, aquaculture and petfood, including methane and emission reductions, improving the health and welfare of animals, and enhancing feed efficiency.
- These findings demonstrate that FEFANA member companies are taking a range of significant and impactful steps to ensure their business practices are as sustainable as possible and have a positive effect on the welfare of animals and the environment. The full findings of this survey will be published externally later in 2025.

### Explore the possibility of developing sector-specific tools and resources in support of this Code

- FEFANA has been active in developing sector-specific tools and resources in support of the Code, of which the following deserve a mention in this annual report:
  - **Update of the Code of Good Labelling Practice for compound feed for food producing animals by introducing a specific “green labelling chapter”.**  
This joint FEFAC (compound feed), FEFANA (Specialty Feed Ingredients) and CopaCogeca (EU farmers) initiative, supported by the animal nutrition section of the Standing Committee on Plants, Animals, Food and Feed (PAFF Committee), is a basic document for promoting environmental labelling in the EU feed sector. The feed Product Environmental Footprint (PEF) Category Rules are supported as a basis for business-to-business green claims.
  - **PEFCR Feed:**  
FEFANA closely follows the continuous improvement of the EU Product Environmental Footprint Category Rules (PEFCRs) for feed and ensures that feed additive data are referenced therein. This is crucial for feed manufacturers, as well as for players along the supply chain, to determine the environmental impact of feed formulations and make informed choices.
  - **Pilot DATA IN projects:**  
In 2023-2024, a GFLI/IFIF/FEFANA working Group has developed an approach, classifying the FAs, based on their use in feed (incorporation rate), their type of manufacturing process and their application (% of feed containing them). Considering the work done at international level, FEFANA is now following up on trying to fill the existing data gap concerning secondary data for LCA-purposes (background system) specific for Specialty Feed Ingredients (SFIs). A project in cooperation with IFIF (International Federation) is being assessed to produce reference data for the feed additives and premixtures sector.
  - **Membership Training on Life Cycle Assessments (LCAs) for Feed Additives:**  
FEFANA has organised two trainings for its membership on the principles of environmental footprinting, with a focus on the feed additive production phase and the feed additive use phase. The training was each time led by two experts from FEFANA member companies, hence contributing to the sharing of best practices. In 2025 as well FEFANA continued its awareness raising initiatives via the exchanges of its specific Sustainability Steering Group (SSG).
  - **LEAP FA Guideline Implementation:**  
The [FAO LEAP \(Livestock Environmental Assessment and Performance\) Feed Additive guidelines](#), to the of which FEFANA had previously contributed (together with IFIF and GFLI), has a key role on how LCA practitioners may take into account the role of feed additives on lowering the emissions associated

with livestock farming. FEFANA will continue working to ensure that the use benefits on the environmental footprint of feed additives can be captured.

- **Specialty Feed Ingredients Sustainability (SFIS) Project**

The Specialty Feed Ingredients Sustainability (SFIS) project consortium was led by the International Feed Industry Federation (IFIF) and the EU Association of Specialty Feed Ingredients and their Mixtures (FEFANA). By setting up a standard approach to measure the role of SFIs and supporting the development of the LEAP guidelines on feed additives, the project enables the evaluation of the mitigation measures to reduce the environmental impact of animal production on a global basis.

Continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.

- FEFANA is in continuous exchange with other stakeholders and has proactively approached other stakeholders for joint webinars and events, as well as to work on common objectives. Some of those have been mentioned above while the following collaborations are noteworthy:
  - Joint Task Force on Green Labelling: a group where, together with the European fellow associations COPA-COGECA and FEFAC, FEFANA has been actively working on a Code of Good Labelling Practices for Environmental Labelling to ensure a harmonized, science-based approach for passing on information on the environmental footprint of feed and feed ingredients.
  - FEFANA will continue to exchange on best practices with other stakeholders and is proactively seeking contact with other stakeholders to ensure an optimal information flow.

Provide, on an annual basis, a report of the activities in support of this Code

- The Code of Conduct (CoC) and the yearly reporting were enshrined in the working program of the dedicated FEFANA Sustainability Steering Group, which counts a growing number of expert members.
- FEFANA pledges to continue our efforts to further promote the Code and its aspirational objectives with several activities planned for the coming year. As mentioned above, The pledge, Vision and Mission are specifically made available to members and the public on [FEFANA's Website](#).