

FINAL CONFERENCE

Shaping a Sustainable Future of Coastal Tourism



Co-funded by the European Union



OCTOBER 14, 2025

KLAIPĖDA and ONLINE

AGENDA

09:00–09:30

REGISTRATION / WELCOME COFFEE



Hosted by:  
KLAIPĖDA CHAMBER OF  
COMMERCE, INDUSTRY  
AND CRAFTS

09:30–10:00

EISMEA SUPPORT TO THE DIGITAL AND GREEN TRANSITION OF TOURISM SMES



**Alan Vella**  
Project Adviser. European Innovation Council and SMEs  
Executive Agency (EISMEA)  
(Belgium)

10:00–10:20

COASTOUR PROJECT PRESENTATION OF RESULTS AND IMPACT



**Aija Konisevska Azadi**  
Senior Project Manager. North Denmark EU-Office  
(Denmark)

10:20–11:05

GREEN STANDARDS FOR SUSTAINABLE TOURISM: FROM CERTIFICATION TO EVERYDAY IMPACT



**Aistė Andriulė**  
Director. MB Klaipėda Projects  
(Lithuania)

11:05–11:50

THE FUTURE OF SUSTAINABILITY REPORTING: CSRD, ESRS & VSME



**Vitalija Uzialaitė**  
Legal Advisor. Law firm WIDEN Legal  
(Lithuania)

11:50–12:45

LUNCH BREAK AND NETWORKING

12:45–13:45

COASTOUR SUCCESS STORIES – TESTIMONIALS FROM TOURISM SMES SUCCEEDING TO RECEIVE EU GRANTS

Tourism SMEs from Denmark, Lithuania, Italy, Slovenia and Portugal

13:45–14:30

SUSTAINABILITY TOOL PRESENTATION. "SUSTAINABLE TRANSITION IN TOURISM SMES: LESSONS FROM THE COASTOUR PROJECT AND THE ROAD AHEAD"



**Prof. Emil Juvan**  
University of Primorska  
(Slovenia)

14:30–15:00

FROM POLICY TO PRACTICE: TRACING SUSTAINABILITY PATHWAYS IN REGIONAL TOURISM THROUGH EU INVESTMENTS – THE CASE OF THE SUSRUR PROJECT



**Assoc. Prof. Rimantė Hopenienė**  
Kaunas University of Technology  
(Lithuania)

15:00–15:30

AZORES ARCHIPELAGO - CERTIFIED AS A SUSTAINABLE TOURISM DESTINATION | ONE PLANET JOURNEY



**José Toste**  
Board member. Azores Destination  
Management Organization  
(Portugal)

15:30–16:00

FINAL WORD

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Registration is mandatory. Participation is free. Klaipėda Science and Technology Park + online

