

2nd EU Tourism Platform Onboarding Workshop

30 September 2025 15.00 – 16.00 (CET)



2nd EU Tourism Platform Onboarding Workshop

Agenda

**Transition pathway
for EU tourism**

15:00 – 10:10 **Welcome and Introduction**

EU Tourism Platform: Your One-stop-shop for tourism

- 15:10 – 15:20
- Introduction to the platform and overview
 - Q&A

Contributing to the Community

- 15:20 – 15:40
- Publishing Content
 - Submitting and updating pledges
 - Q&A

Connect and Make your Voice Heard!

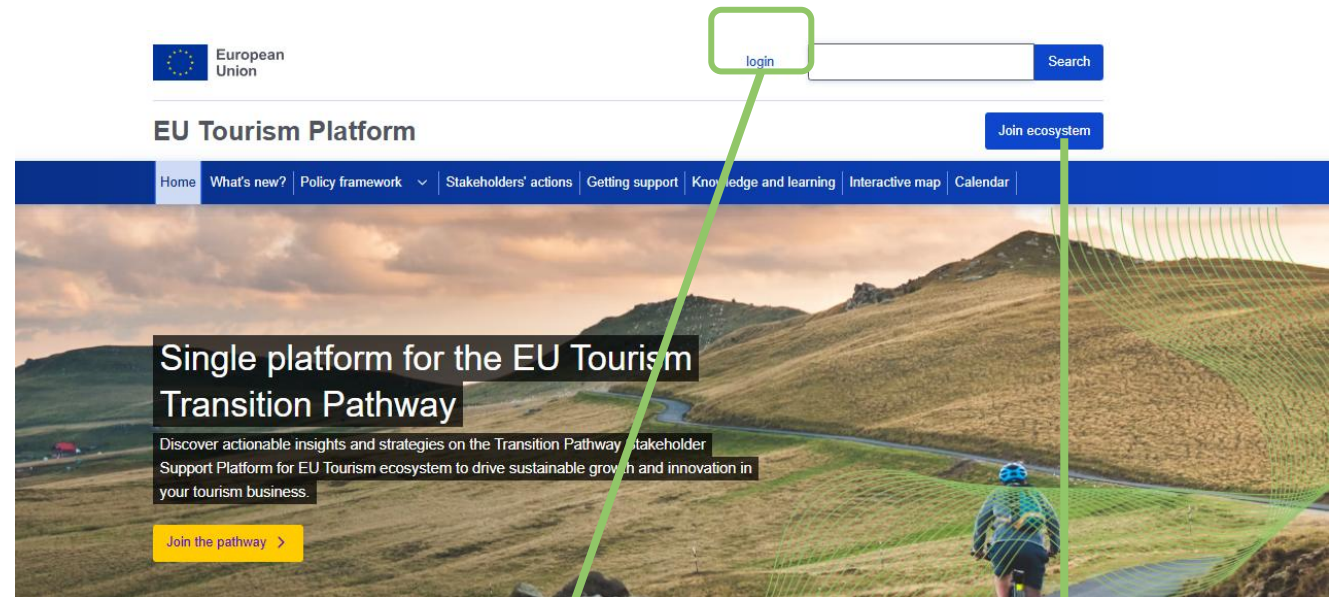
- 15:40 – 15:55
- Finding and connecting with other members
 - Discussing with the community
 - Q&A

15:55 – 16:00 **Wrap-up and closing**

Welcome and introduction

Join now the EU
Tourism Platform
and get started

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1st step: Login with your EU account –
or create your EU account

2nd step: Select Join
ecosystem to create your profile

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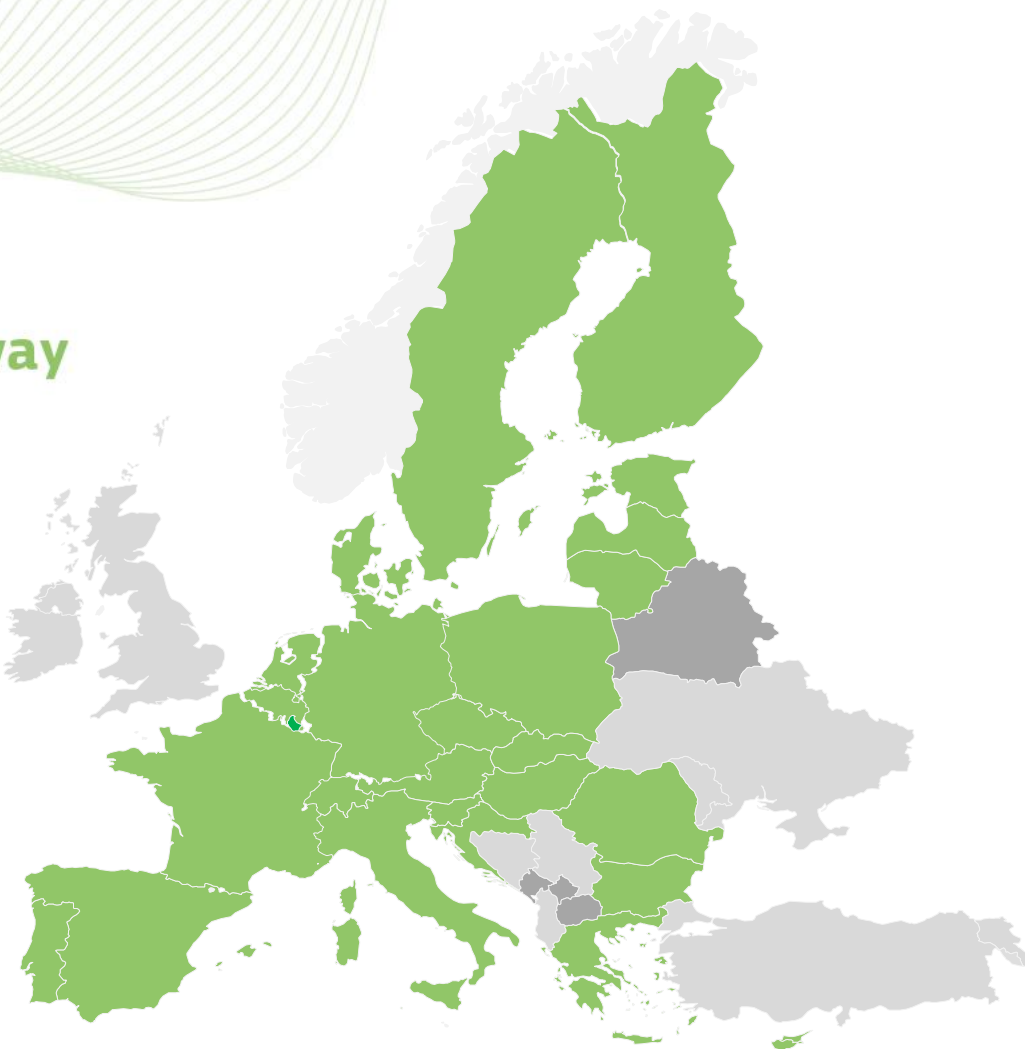
“EU Tourism Platform: Your One-stop-shop for tourism”

EU Tourism Platform: Your One-stop-shop for tourism

One-stop shop

*A **dynamic one-stop shop** providing stakeholders across the tourism ecosystem with **access to tailored resources, collaboration opportunities, and actionable insights**, driving their green, digital, and resilient transformation*

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Types of stakeholders

- ✓ Public sector (National, regional and local authorities)
- ✓ EU Institutions
- ✓ Private sector companies (SMEs and larger companies)
- ✓ Destination Management and Marketing Organisations (DMO)
- ✓ Industry association / chamber of commerce
- ✓ Academic, Research and VET institution
- ✓ International organisations
- ✓ Networks and Federations
- ✓ NGO – Nonprofit
- ✓ Any other interested tourism actor

Why join the platform?

01

Enhanced
personalised access
to resources

User friendly and personalised access to a wealth of resources (from articles and latest news, to reports, statistics and events). **A central repository of knowledge, free and open for everyone.**

02

Multidirectional
flow of
information

Community-driven content.
All registered users can publish their resources, projects and events to the platform

03

Community
space

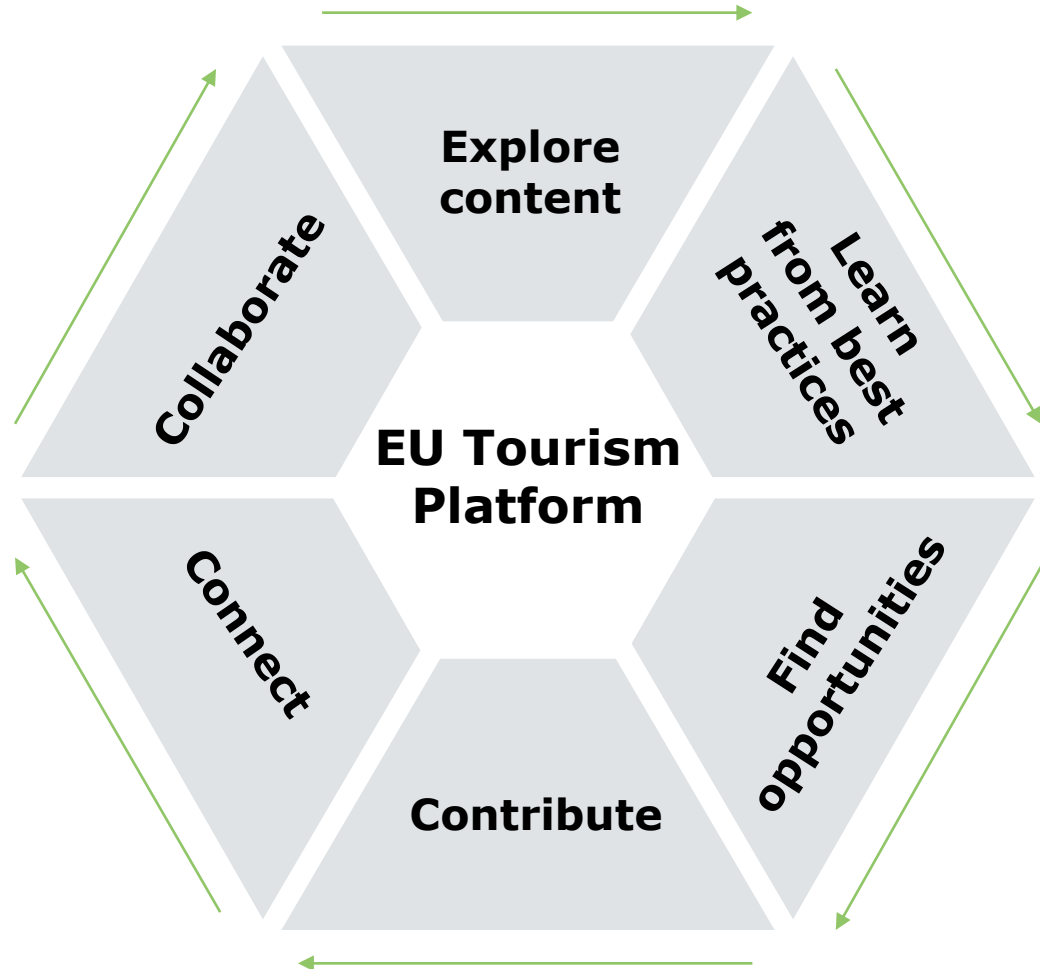
An open space for your voice, actions and ideas.
Engage in **online discussions, find and connect with members and collaborate online.**

04

Best practices

Learn about best practices and success stories from all around Europe and beyond on the twin transition, skills support and resilience building

What does it offer?



Explore content

Access a wealth of resources: up-to-date tourism information and data, latest news and updates on policies, upcoming events and articles.

Collaborate

Connect and work together with other members through discussions and private workspaces

Connect

Find fellow community members with similar interests across the EU27, connect and discuss with them online and create synergies.

Learn from best practices

Explore best practices and success stories from tourism stakeholders across the EU27 and beyond.

Find opportunities

Find out about latest and upcoming opportunities for funding, training and support especially for tourism.

Contribute

Submit and report on pledges, discuss online ideas and recommendations and publish your work and reports

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“Contributing to the Community”

Contents

What's new

- Articles
- News

Policy framework

- Policy
- Legislation
- Data

Stakeholders' actions

- Best practices
- Projects
- Networks and platforms
- Pledges

Funding and support

- Support calls
- Support resources
- Funding mechanisms

Knowledge and learning

- Training courses
- Learning courses
- Event resources
- Knowledge documents

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“Connect and Make your Voice Heard!”

Ways to interact within the platform

Connect

Find members through the member list and the map, follow them and start discussing with them

Direct Messages

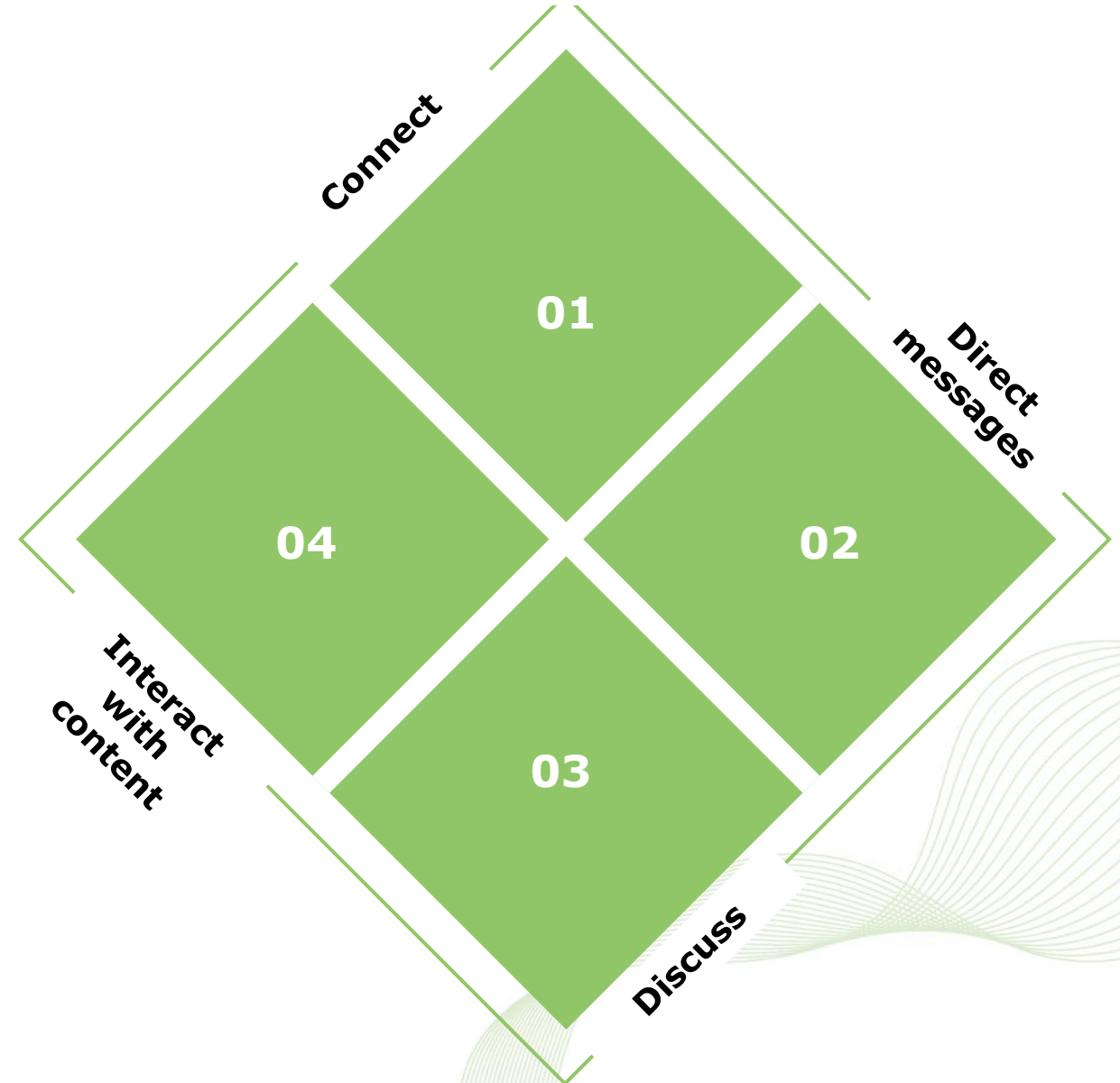
Start a private conversation with a member by sending them a message

Discuss

Join online discussions in the discussion forum or start your own thread by posting your news, ideas and calls for partners

Interact with content

Rate contents, add comments with your thoughts, share with your social media networks, and bookmark events.

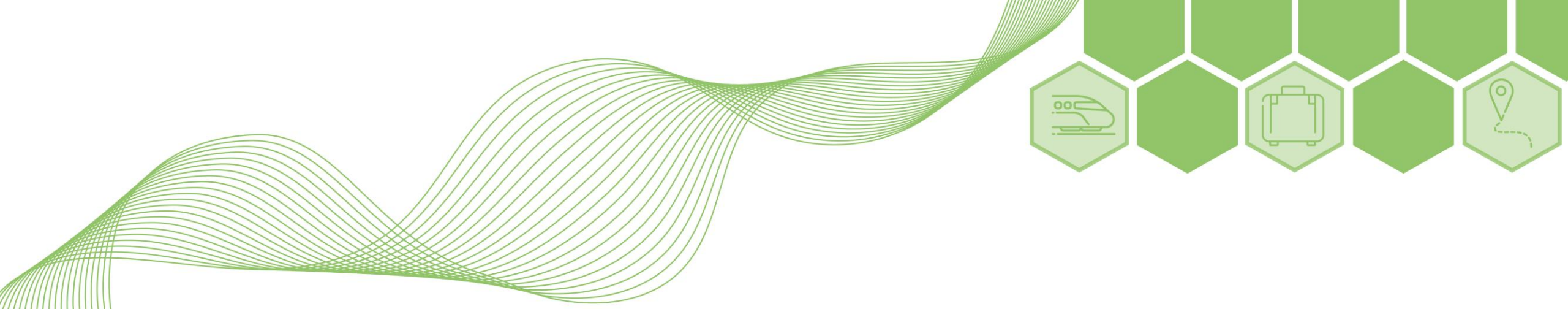


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**Share your opinion
via this survey**



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European
Commission