



# EU Textiles Ecosystem Platform

## Beginner kit



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## 1. Introduction

Welcome to the beginner kit of the EU Textiles Ecosystem Platform! This guide provides a visual walkthrough of the content publishing process. It includes descriptions of content types to help you select the appropriate category for the item you would like to publish on the platform, and a summary of all six workspaces with their focus area ensuring engagement with the right community.

## 2. Overview of content types

Before you begin the publishing process, it is important to understand the various content types available on the EU Textiles Ecosystem Platform. This section outlines the different categories of content you can publish, each serving a unique purpose within the textiles ecosystem. Familiarising yourself with these types will help you select the appropriate category for your contributions.

**Table 1. Description of content types**

Content type	Description
Articles	Articles are informative pieces and original written pieces contributed by the editorial team or registered users. They may include interviews, thought leadership, innovative ideas, or thematic explorations that connect various sources within the ecosystem. Articles can also present in-depth research on technical topics relevant to the textiles ecosystem. Articles are more analytical and reflective in nature and aim to present factual, well-researched content.
Best practices	Best practices showcase inspiring examples of stakeholder initiatives that have already been implemented. These are selected by the editorial team based on their high levels of innovation, transferability and impact. They typically highlight successful approaches that others in the ecosystem can learn from or replicate.
Events and trainings	This time-dependent content type includes announcements of upcoming events and training opportunities relevant to the textiles ecosystem. Events may be held online or offline and should be published in a timely manner and it usually includes a deadline or a validity period to ensure that stakeholders can effectively plan their participation. Trainings can include asynchronous webinars or courses, which may conclude with a certification or exam. Registration links and key details should be included where applicable.
Funding	Funding programmes offer information on various funding and support programmes available for stakeholders within the textiles ecosystem.
Funding opportunities	Funding opportunities are specific, time-bound and open calls for financial support issued by public and private bodies. These entries include clear deadlines are intended to help stakeholders identify and apply for funding in a timely manner.
Legislative Developments	This content type covers updates and insights into the EU legislative framework that affects the textiles ecosystem. It includes new legislation, amendments, and regulatory changes that stakeholders should be aware of to remain compliant and informed.
Library and support resources	The category includes relevant sources such as research papers, reports or presentations that reflect the current academic landscape by deep-diving into the latest research findings on the textiles ecosystem. They additionally provide guidance on certification, market access, collaboration and other tools that stakeholders can use to grow and comply with EU standards.
Networks and platforms	This content type presents a curated list of networks and platforms that facilitate stakeholder engagement, collaboration, and knowledge exchange within the textiles ecosystem.
News	News items provide timely updates and announcements relevant to the textiles ecosystem and the platform community. This content type is ideal for sharing new

	initiatives, project launches, or platform-related developments. News items are concise and focused on current events or activities.
Opinions	Opinions are opinion-based contributions that express the author's personal views or reflections on topics related to the textiles ecosystem. They aim to present perspectives, advocate positions, or spark debate.
Pledges	Pledges are formal commitments made by stakeholders to take concrete actions in support of the Transition Pathway for the textiles ecosystem. Each pledge should follow the SMART framework (Specific, measurable, Achievable, Relevant, Time-based) and may be updated over time to reflect progress. Pledges help demonstrate accountability and impact and will be evaluated and approved by the European Commission.
Policy background	This content type offers an overview of the EU policy frameworks and strategic documents relevant to the textiles ecosystem and its related transition pathway. It provides context and complements legislative developments by highlighting broader policy directions and objectives.
Projects	Projects refer to initiatives that contribute to the green and/or digital transition of the textiles ecosystem. This content type includes EU-funded projects and highlights the support provided by the European Union. Projects may be recently completed and are included to illustrate the EU's role in driving transformation within the ecosystem.

Following the latest editorial update, a new content type, 'Opinions' has been added to the platform. This category allows contributors to share personal reflections, critical viewpoints, and thought leadership on topics relevant to the textiles ecosystem. Opinions should be analytical and evidence-based and must align with the platform's editorial standards and EU communication principles.

To help contributors distinguish between opinion-based content and other types of updates, the table below provides examples of what qualifies as 'Opinions' and what does not.

Table 2. Description of content type 'Opinions'

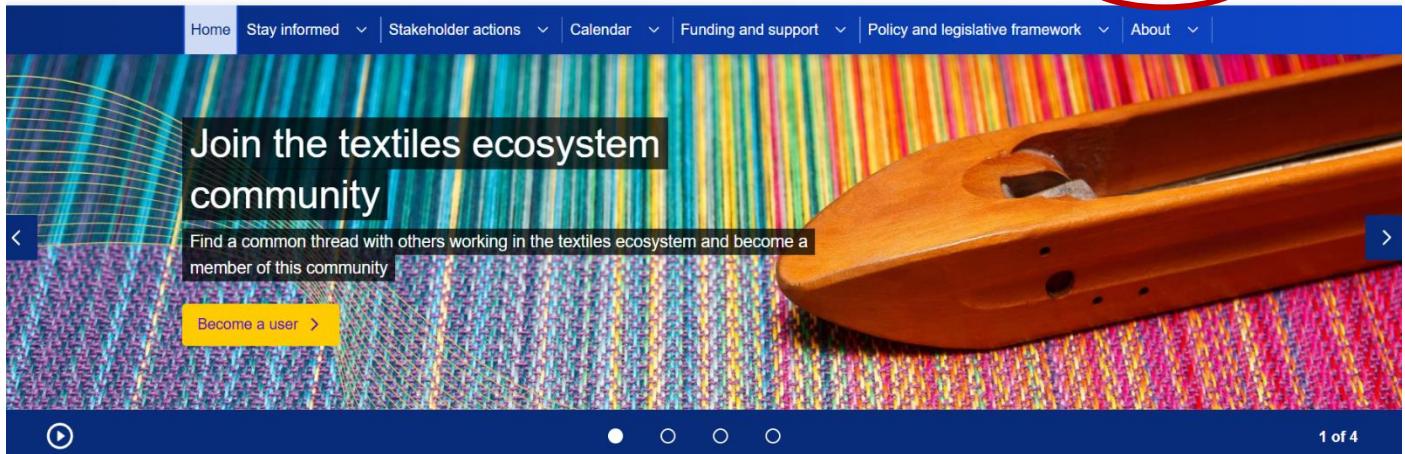
'Opinions' content	Not considered 'Opinions'
"Why textile recycling technologies are not scaling fast enough and what policy and investment gaps still hold them back."	"Startup Y receives funding for an advanced polyester recycling technology."
"How greenwashing distorts sustainability progress in the textile industry and why stronger EU enforcement matters."	"Company X releases its guidelines to avoid greenwashing for its brand communication."
"From green claims to green accountability: What the new EU Directive on environmental claims means for fashion brands."	"European Commission publishes new Green Claims Directive draft."
"Why sanctions for misleading sustainability advertising are key to restoring consumer trust."	"Summary of recent sanctions on greenwashing in the EU."

### 3. How to publish content

Follow these steps to publish your content on the platform:

Step 0: Register to the platform. To begin, an EU Login account is required. Refer to this [link](#) for information on how to set up an account. Next, proceed to the [platform](#) and select the blue 'Join ecosystem' button. The image below illustrates the exact position of this button on the page.

## EU Textiles Ecosystem Platform

[Join ecosystem](#)


Join the textiles ecosystem community

Find a common thread with others working in the textiles ecosystem and become a member of this community

[Become a user >](#)

1 of 4

Step 1: Familiarise with the editorial guidelines for external contributions.<sup>1</sup>

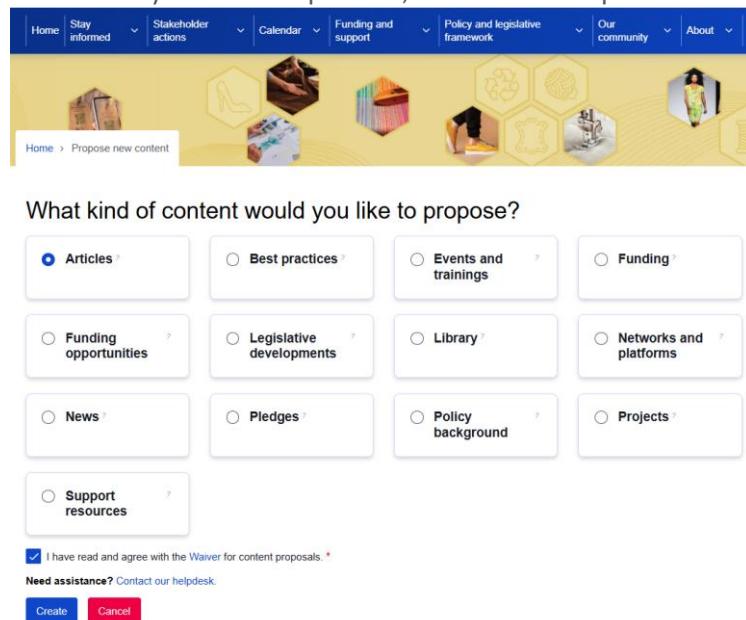
Step 2: Click on 'Propose content'.



EU Textiles Ecosystem Platform

[Propose content >](#)

Step 3: Choose the type of content you wish to publish, read and accept the waiver, and click on 'create'.



What kind of content would you like to propose?

- Articles
- Best practices
- Events and trainings
- Funding
- Funding opportunities
- Legislative developments
- Library
- Networks and platforms
- News
- Pledges
- Policy background
- Projects
- Support resources

I have read and agree with the [Waiver for content proposals](#). \*

Need assistance? [Contact our helpdesk](#).

[Create](#) [Cancel](#)

<sup>1</sup> Once the new guidelines are published in the 'Library and support resources' section, we will update this space with a direct hyperlink.

Step 4: Add a title, the source of the content (as a URL) if it's not original, and include a text that will encourage the reader to click on the URL to visit the original source. Examples include: "Read more", "Click here", "Learn more", "Register here".

## Add Articles

Draft Original Content  Reference Third Party Content

Please indicate whether you are posting new content directly on the platform (original) or referencing existing content from another platform (referenced).

Title \*

URL

This must be an external URL such as <https://example.com>.

Link text

Please reference any external content with the relevant website link. You can specify here a short text that should be displayed instead of the long URL, but linked to it (e.g. Click on this to access the content source).

Step 5: Select the type of publisher. If you are an 'Individual', please type in your name. If you are publishing on behalf of an organisation select 'Organisation' as publisher. If your organisation is not listed, select '- Other -' and manually enter your publishing organisation. Add a note to the editorial team if necessary.

**DRAFT**

**Publisher \***

You will always be the owner of this content item and you will be able to modify it or request its deletion at any time. However, other platform users will see as an author of this content item the value(s) you enter below. Please indicate whether the author of the content is an organisation and, if so, specify its name. Otherwise, please indicate the name(s) of individual author(s).

Individual  Organisation

Type in your organisation

**Add a note**

You can provide any background information here for the content editorial team to assist with publishing your content on the platform.

Step 6: Write a summary of the content item. This summary should be short and simple, as it will be the text displayed before opening the main content. Aim to provide a clear overview that captures the essence of the content item and encourages readers to read more.

**Summary \***

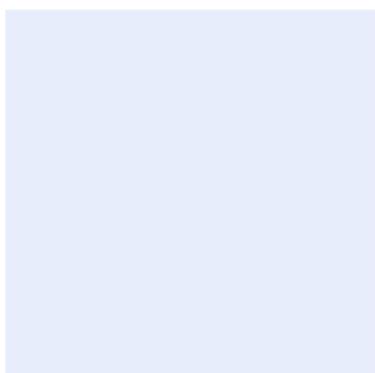
[About text formats](#)

Step 7 (optional): Indicate any organisation that is indirectly related to the content item. Adding a thumbnail image is highly encouraged, as it enhances the visibility of your content and is beneficial for SEO purposes. Please ensure that the image is copyright-free.

**Related Organisation(s)**

Select

Please indicate whether any organizations are indirectly related to the content items, such as a participant or contributor. Select from the list or choose the 'Other' option to add a new organization.



**Thumbnail image**

Only .jpeg,.webp or .png files. Maximum size is 5MB.

**Choose file**

Step 8: Prepare the content item. For this, you can divide the content in paragraphs. There are four paragraph types: 'Rich text', 'Gallery', 'Iframe', 'Quote'.

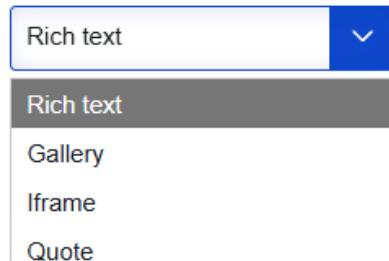
- Rich text: Upload a textual paragraph.
- Gallery: Upload pictures.
- Iframe: Embed videos.
- Quote: Add quotes.

## Content

Please provide the main text divided into several sections and paragraphs, with titles if applicable. You can choose from the following paragraph types:

- Rich Text: Select this option if you want to upload simple text-based paragraphs with basic formatting.
- Gallery: Use this option if you want to include several images in a scrollable format.
- Iframe: Choose this option if you want to embed media content, such as a video, within your content.
- Quote: Use this option if you want to cite a statement or excerpt from someone.

### Paragraph type



Rich text

Rich text

Gallery

Iframe

Quote

Step 9 (optional): If you wish to add an attachment such as reports or academic papers, you can do so here.

### Add an attachment

You can select and upload one or multiple files from your computer using the widget below. These will be visible to other platform users; they will be able to view and download them when visiting the content item page.

**Add Document** to *Attachments*

Step 10: Please select at least one descriptor for each category. This helps ensure that your content is easily discoverable by stakeholders with matching interests.

- **Geographical descriptors:** Select the country(ies) that this content item refers to.
- **Organisation type:** Choose the type(s) of organisations that this content item could be relevant for.
- **Transition Pathway's building blocks:** Select the building block(s) that fit best with your content.
- **Industrial ecosystems:** Choose the industrial ecosystem(s) that are related to your content.
- **Textiles ecosystem areas:** Pick the area(s) within the textiles ecosystem that suit your content best.

### Tag your content item \*

Please select at least one term that better suits the proposed content item from each of the following lists:

Geographical descriptors *	Organisation Type *	Transition Pathway's building blocks *
<input type="button" value="Select"/>	<input type="button" value="Select"/>	<input type="button" value="Select"/>
Industrial ecosystems *	Textiles ecosystem areas *	
<input type="button" value="Select"/>	<input type="button" value="Select"/>	

Step 11 (optional): Select related content items that have already been published on the platform. This can help improve the visibility and relevance of your content by linking it to existing items.

## Related content items

If you are aware of another content item existing in this platform that is directly related to the one you are currently proposing for publication, you can search and select it using the widget below.

Remove

 ▼

[Add another item](#)

Step 12: Click on 'Save' if you would like to save your draft and get back to it at a later stage. Click on 'Submit' if you would like to submit your content. The editorial team will conduct editorial checks before approving the content and publishing it on the platform.

## 4. How to post a thread in the discussion forum

In this section, we will guide you through the process of posting a thread in the discussion forum of the EU Textiles Ecosystem Platform. A thread in a discussion forum is a series of messages or posts that are grouped together based on a common topic or question. It typically starts with an initial post, which is followed by responses from other users. This format serves as a focused conversation, allowing platform users to share insights, ask questions, and engage in meaningful discussions. Follow the steps below to create your own thread and connect with others on the platform.

Step 1: Click on 'Our community' and then on 'Discussion forums' to be directed to the different threads under the 'Discussion forum'.

## EU Textiles Ecosystem Platform

The screenshot shows the EU Textiles Ecosystem Platform website. The top navigation bar includes links for Home, Stay informed, Stakeholder actions, Calendar, Funding and support, Policy and legislative framework, Our community (which is highlighted and has a red circle around it), and About. A dropdown menu is open for 'Our community', showing options: Discussion forums, Our members, and Community workspaces.

Step 2: Once you are in the 'Discussion forum', select 'Add thread' to propose a thread.

## EU Textiles Ecosystem Platform



## Discussion forum

The information, discussions, and opinions expressed are the sole responsibility of the contributor(s) and do not constitute or reflect the official views, position, or endorsement of the European Commission.

Step 3: Add a title, and include the body text using all the tools offered in the blue tool bar.

### Add Group node (Discussion Thread)

Title \*

Body

**B** **I** **S** **x<sup>2</sup>** **x<sub>2</sub>** **T<sub>x</sub>** **∅** | **—** **—** **—** **—** **—** | **Paragraph** **—** **—** **—** **—** **—**

Styles **v**

[About text formats](#)

**MONTHLY DISCUSSION**

Step 4: Select the type of publisher. If you are an 'Individual', please type in your name. If you are publishing on behalf of an organisation select 'Organisation' as publisher. If your organisation is not listed, select '- Other -' and manually enter your publishing organisation. Add a note to the editorial team if necessary.

**PENDING REVIEW**

**Publisher \***

You will always be the owner of this content item and you will be able to modify it or request its deletion at any time. However, other platform users will see as an author of this content item the value(s) you enter below. Please indicate whether the author of the content is an organisation and, if so, specify its name. Otherwise, please indicate the name(s) of individual author(s).

Individual  Organisation

- Other -

Type in your organisation

**Add a note**

:-

You can provide any background information here for the content editorial team to assist with publishing your content on the platform.

Step 5: Please select at least one descriptor for each category.

- **Geographical Descriptors:** Select the country that this content item refers to.
- **Organisation Types:** Choose the types of organisations that this content item could be relevant for.
- **Transition Pathway's Building Blocks:** Select the building blocks that fit best with your content.
- **Industrial Ecosystems:** Choose the industrial ecosystems that are related to your content.
- **Textiles Ecosystem Areas:** Pick the areas within the textiles ecosystem that suit your content best.

**Tag your content item \***

Please select at least one term that better suits the proposed content item from each of the following lists:

<b>Geographical descriptors *</b>	<b>Organisation Type *</b>	<b>Transition Pathway's building blocks *</b>
<input style="width: 150px; height: 25px; border: 1px solid #ccc; border-radius: 5px; padding: 5px;" type="button" value="Select"/> <input style="width: 20px; height: 25px; border: 1px solid #ccc; border-radius: 5px; padding: 5px;" type="button" value="▼"/>	<input style="width: 150px; height: 25px; border: 1px solid #ccc; border-radius: 5px; padding: 5px;" type="button" value="Select"/> <input style="width: 20px; height: 25px; border: 1px solid #ccc; border-radius: 5px; padding: 5px;" type="button" value="▼"/>	<input style="width: 150px; height: 25px; border: 1px solid #ccc; border-radius: 5px; padding: 5px;" type="button" value="Select"/> <input style="width: 20px; height: 25px; border: 1px solid #ccc; border-radius: 5px; padding: 5px;" type="button" value="▼"/>
<b>Industrial ecosystems *</b>	<b>Textiles ecosystem areas *</b>	
<input style="width: 150px; height: 25px; border: 1px solid #ccc; border-radius: 5px; padding: 5px;" type="button" value="Select"/> <input style="width: 20px; height: 25px; border: 1px solid #ccc; border-radius: 5px; padding: 5px;" type="button" value="▼"/>	<input style="width: 150px; height: 25px; border: 1px solid #ccc; border-radius: 5px; padding: 5px;" type="button" value="Select"/> <input style="width: 20px; height: 25px; border: 1px solid #ccc; border-radius: 5px; padding: 5px;" type="button" value="▼"/>	

**Save** **Submit**

Step 6: Click on 'Save' if you would like to save your draft and get back to it at a later stage. Click on 'Submit' if you would like to submit your content. The editorial team will do some editorial checks before approving the content and publishing it on the platform.

## 5. Overview of community workspaces

Community workspaces are dedicated areas within the EU Textiles Ecosystem Platform where stakeholders can collaborate, share knowledge, and engage in discussions tailored to specific themes. Each workspace focuses on a particular aspect of the textiles ecosystem, fostering a sense of community among participants who share similar interests and goals. By joining a workspace, you can connect with other users, contribute to discussions, and access exclusive resources that support your initiatives. Below, you will find information on each workspace and a step-by-step guide on how to join a workspace and participate in its activities.

Table 3. Workspaces on the EU Textiles Ecosystem Platform

Workspace	Description
Sustainable business	The Sustainable business community workspace aims to make businesses in the textiles ecosystem more environmentally sustainable. Discussions cover recycling and waste management, Extended Producer Responsibility (EPR) systems, End-of-Waste criteria, sustainable consumption campaigns, circular technologies, and green procurement initiatives.
Digital business	The Digital business community workspace is dedicated to digitalising businesses in the textiles ecosystem. Stakeholders engage in discussions on e-commerce, digital platforms, virtual prototyping, AI and data analytics, digital tools that enhance sustainability. The workspace also highlights best practices for digitalisation, particularly for SMEs.
Skills and talent	The Skills and talent community workspace aims to strengthen the ecosystem's capacity for the twin transition by focusing on education, training and workforce development. Acquiring skills, knowledge, and talent for the twin transition is relevant for this workspace. Topics include mapping green and digital skills, designing and promoting courses and training programmes, mentorship schemes, upskilling and reskilling strategies, and recruitment strategies to attract and retain talent.
Competitive and innovative supply chains	This community workspace focuses on making supply chains more competitive, resilient and innovative. Discussions address the use of innovative and eco-certified raw materials, automation and efficiency in machinery, transparency in global supply chains, alternative energy supply, and strategies to improve cooperation between brands and suppliers across the value chain.
Certification and communication	The Certification and communication community workspace is dedicated to helping businesses certify and communicate their sustainability efforts. Topics include labelling and certification processes, standards, digital product passports, transparency in sustainability claims, and approaches to counter greenwashing.
Community resilience and local economies	The Community resilience and local economies community workspace promotes sustainable textile practices that contribute to the resilience of local communities. Stakeholders discuss ways to empower marginalised communities, the role of social enterprises, collaboration between NGOs and businesses, and strategies to strengthen local economies through inclusive and sustainable development.

## 6. How to join a community workspace

To engage more deeply with specific themes within the textiles ecosystem, you can join one or more of the community workspaces. Follow the steps below to request membership and participate in discussions:

Step 1: Click on 'Our community' and select 'Community workspaces'.



The banner features several hexagonal icons representing different textile sectors: a smartphone with a QR code, a high-heeled shoe, a person working with fabric, a colorful striped fabric, a person working at a sewing machine, and recycling symbols.

Navigation menu items include: Home, Stay informed, Stakeholder actions, Calendar, Funding and support, Policy and legislative framework, Our community, and About.

On the right, a sidebar shows: Discussion forums, Our members, and a highlighted link: Community workspaces.

Step 2: Choose which of the six workspaces you would like to be part of and request to join the workspace as demonstrated under the 'Sustainable business' community workspace. Your membership request will be reviewed and approved by the assigned workspace manager from the project team.

**1. Sustainable business**

The Sustainable business community workspace aims to make businesses more environmentally sustainable. Discussions will cover recycling and waste management, Extended Producer Responsibility (EPR) systems, End-of-Waste criteria, sustainable consumption campaigns, circular technologies, and green procurement initiatives.

[Join workspace](#)

**4. Competitive and innovative supply chains**

This community workspace focuses on making supply chains more competitive and resilient. Discussions on this page will revolve around innovative and eco-certified raw materials, machinery automation and efficiency, transparency in global supply chains, alternative energy supply, and brand-supplier relations and cooperation along the value chain.

**2. Digital business**

The Digital business community workspace is dedicated to digitalising businesses. Topics of discussion will include e-commerce, digital platforms, virtual prototyping, AI and data analytics, digital tools for sustainability, and best practices for digitalisation in textile SMEs.

**5. Certification and communication**

The Certification and communication community workspace is about certifying and communicating the sustainability of businesses. Discussions will cover labelling and certification processes, standards, digital passports, transparency in sustainability claims, and combating greenwashing.

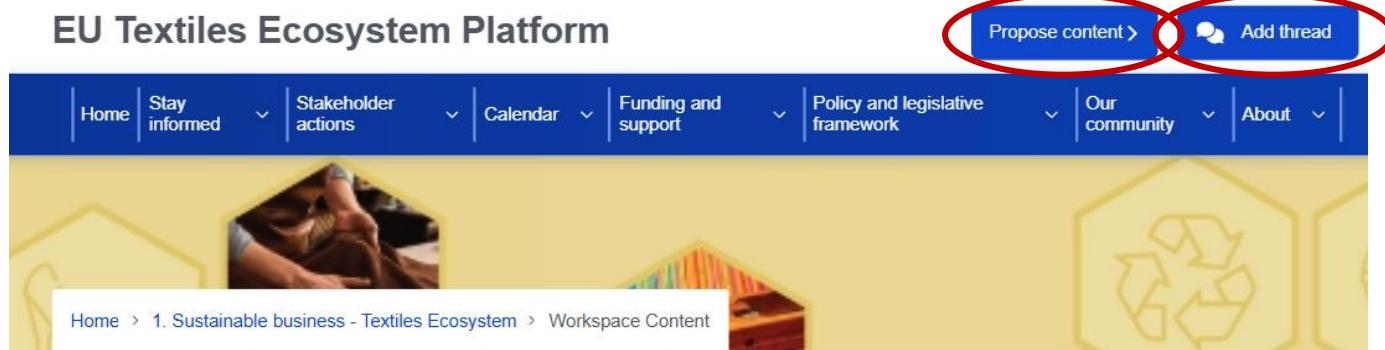
**3. Skills and talent**

The Skills and talent community workspace focuses on acquiring skills, knowledge, and talent for the twin transition. Topics will include mapping green and digital skills, courses and training, mentorship schemes, upskilling strategies, and recruitment strategies.

**6. Community resilience and local economies**

The Community resilience and local economies community workspace focuses on contributing to resilient local communities through sustainable textile practices. Topics will include empowering marginalised communities, the role of social enterprises, collaboration strategies between NGOs and businesses, and local community resilience.

Step 3: To propose content for publication, enter your workspace and click on 'Propose content'. Click on 'Add thread' if you would like to open a discussion. Please follow the same steps to propose content or add a thread in the public space of the platform. Keep in mind that **all content and threads submitted on the workspaces will be published immediately without the review and approval of the editorial team.**



EU Textiles Ecosystem Platform

Propose content >  Add thread

Home Stay informed Stakeholder actions Calendar Funding and support Policy and legislative framework Our community About

Home > 1. Sustainable business - Textiles Ecosystem > Workspace Content

## 1. Sustainable business

[Leave workspace](#)

### Workspace description and goals

The Sustainable business community workspace aims to make businesses more environmentally sustainable. Discussions will cover recycling and waste management, Extended Producer Responsibility (EPR) systems, End-of-Waste criteria, sustainable consumption campaigns, circular technologies, and green procurement initiatives.

[Ecosystem's readiness to support EU strategic autonomy and defence efforts](#) [Infrastructure](#) [Investments and funding](#) [+18 more](#)

## 7. Conclusion

If you have any more questions on publishing content, posting threads, participating in the community workspaces or any other matters, please contact our helpdesk via mail at: [helpdesk.textiles@stakeholderplatform.eu](mailto:helpdesk.textiles@stakeholderplatform.eu).