



# Webinar “Awareness raising on education and training opportunities needed for the twin transition”

*15 December 2025, 14.30 – 16.00 CET*

**BLUEPRINT PROJECTS – History, role, outlook**

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# What are “Blueprint projects”

Initiated through the **New Skills Agenda for Europe** (2016), then transformed in the **European Skills Agenda** in 2020

EU Blueprint projects are strategic, sector-based partnerships that design and implement long-term solutions to skills shortages across Europe.

They have been implemented in 13 ecosystems (sectors) of the European economy since 2018.



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# “Blueprints” for Tourism



*Predecessor: #Ideate (2016-2018)*



Next Tourism Generation (2018-2022)

First Blueprint project for the Tourism Ecosystem.



Pantour (2022-2026)

Second Blueprint, 14 partners from 12 countries.

Follow-up project to NTG, continuing and extending the scope of activities in support of the Pact for Skills Tourism Large-Scale partnership.

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# Upcoming: FuTourAlliance



In the context of the Pact for Skills, in January 2022 the Large-Scale (EU-wide) Partnership for Skills in the Tourism Ecosystem was constituted.

With the cooperation of 20 members, a new Blueprint **“FuTourAlliance”** starts in January 2026. FuTourAlliance **merges**, continues and extends the current activities in support of the **Pact for Skills** under one single governance:



*Blueprint 2022-2026*

+



*CoVE 2022-2026*

+



*Tourism LSP governance  
2023-2025*

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# Results from the Blueprints

**Improve the conditions** to make tourism attractive for work and career

**Better qualification => better jobs => better reputation**

- Research and Skills intelligence: early detection of gaps and new profiles
- New skills, jobs and occupational profiles
- Toolkits for tourism industry and education (incl. training session templates)
- Support managing local needs at local level: **Skills partnerships**
- Best Practice repository
- IT tools (SkillsLab)

# New priorities 2026-2029 and beyond

- **New values – new approaches**
  - Work-Life balance, value-based HR management in companies and human interaction rank high in the young generation
  - Flexible time schedule, part-time work, new forms and schemes of work
- **Real-time intelligence:** integrated IT solutions (skills intelligence, gap detection, re-/ upskilling opportunities)
- **An education system for the future**
  - Open / extend the formal system to re-/upskilling of workforce
  - Recognition of skills and competences acquired outside formal education
  - Micro-credentials and personal learning accounts
- **Quick adaptation** Speed matters - AI and robotics are the “elephant in the room”

**Attractive and future-proof quality jobs for a “new” tourism  
Leave no one behind**

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