A photograph of a tropical resort lobby. The scene features a thatched roof structure, a hanging mobile, and several blue and white striped lounge chairs. The overall atmosphere is relaxed and vacation-oriented.

# THE STAFFING CHALLENGE IN HOSPITALITY

Rémy Merckx

Vice President Operations

WiZiU – COVIVIO's Hotel Management Platform

IS IT REALLY A  
CHALLENGE ?



# FLEXIBILITY

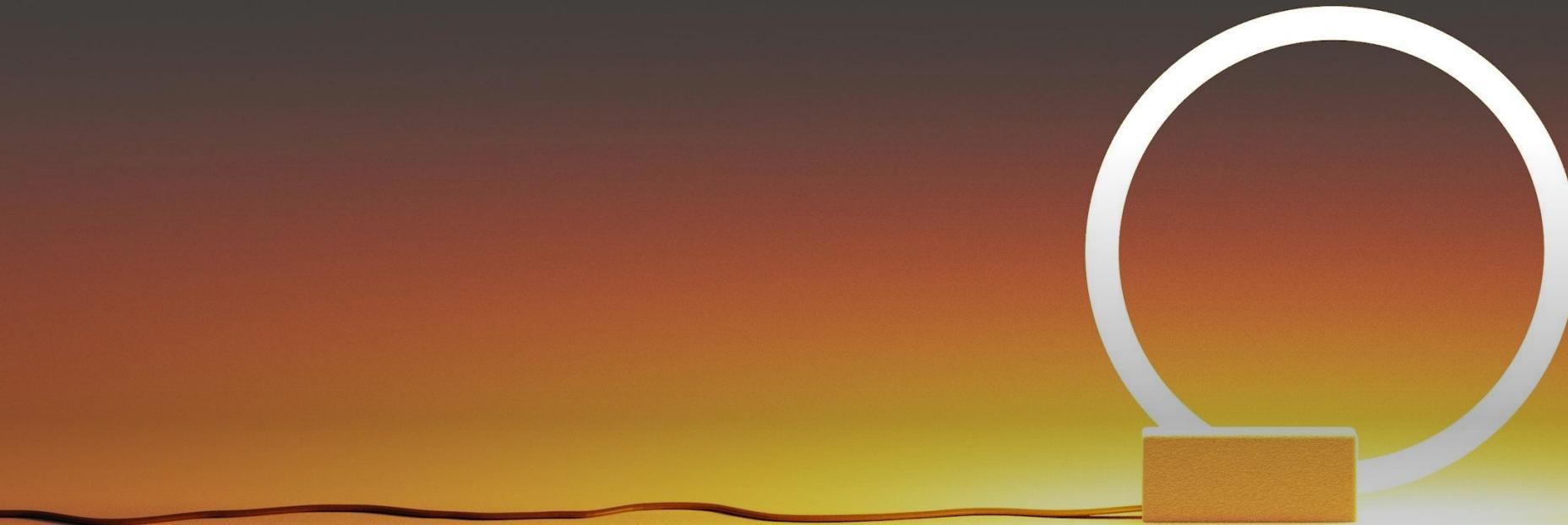
A person is performing a handstand on a street at sunset. The person is wearing a light blue t-shirt and dark pants. The street is lined with trees and parked cars. The sky is filled with colorful clouds.

## PURPOSE & RECOGNITION



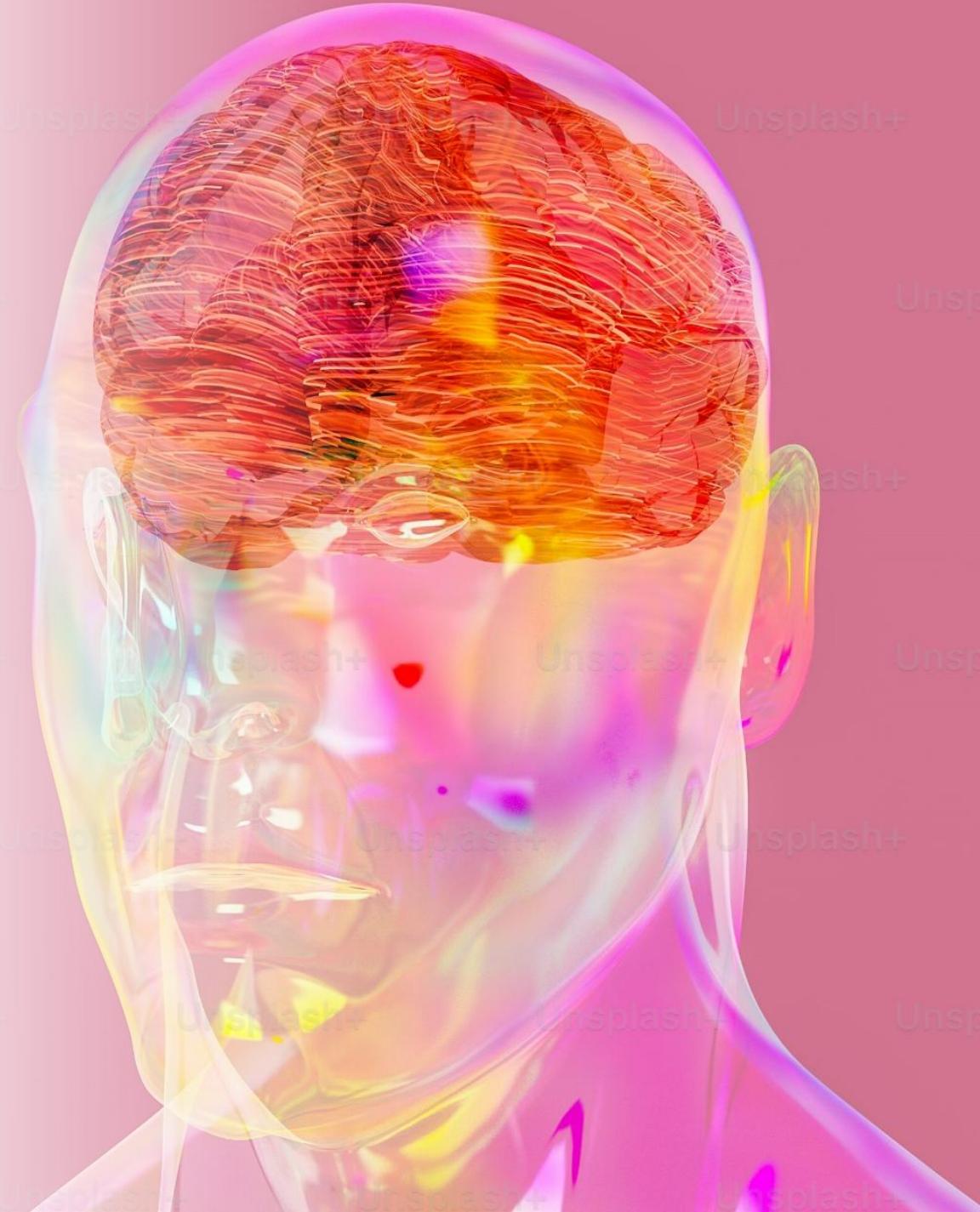
# MOBILITY & VARIETY





DIGITAL-FIRST  
MINDSET

# WORK LIFE BALANCE & MENTAL HEALTH



# SALARY VALUE PROPOSITION



# YES ! IT IS A CHALLENGE

STRUCTURAL GAPS – NORMS vs. EXPECTATIONS

PERVASIVE LABOR SHORTAGES

GENERATIONAL PARADIGM SHIFT

RISING WAGE PRESSURES

EMPLOYER BRANDING CAP