

A tropical resort patio with lounge chairs, umbrellas, and a thatched roof. The scene is set outdoors on a wooden deck. In the foreground, there are two lounge chairs with blue and white striped cushions. To the left, there are two wooden lounge chairs with blue cushions under a large white umbrella. In the background, there is a building with a thatched roof and a hanging hammock. The overall atmosphere is relaxed and tropical.

THE STAFFING CHALLENGE IN HOSPITALITY

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IS IT REALLY A
CHALLENGE ?



FLEXIBILITY



PURPOSE & RECOGNITION



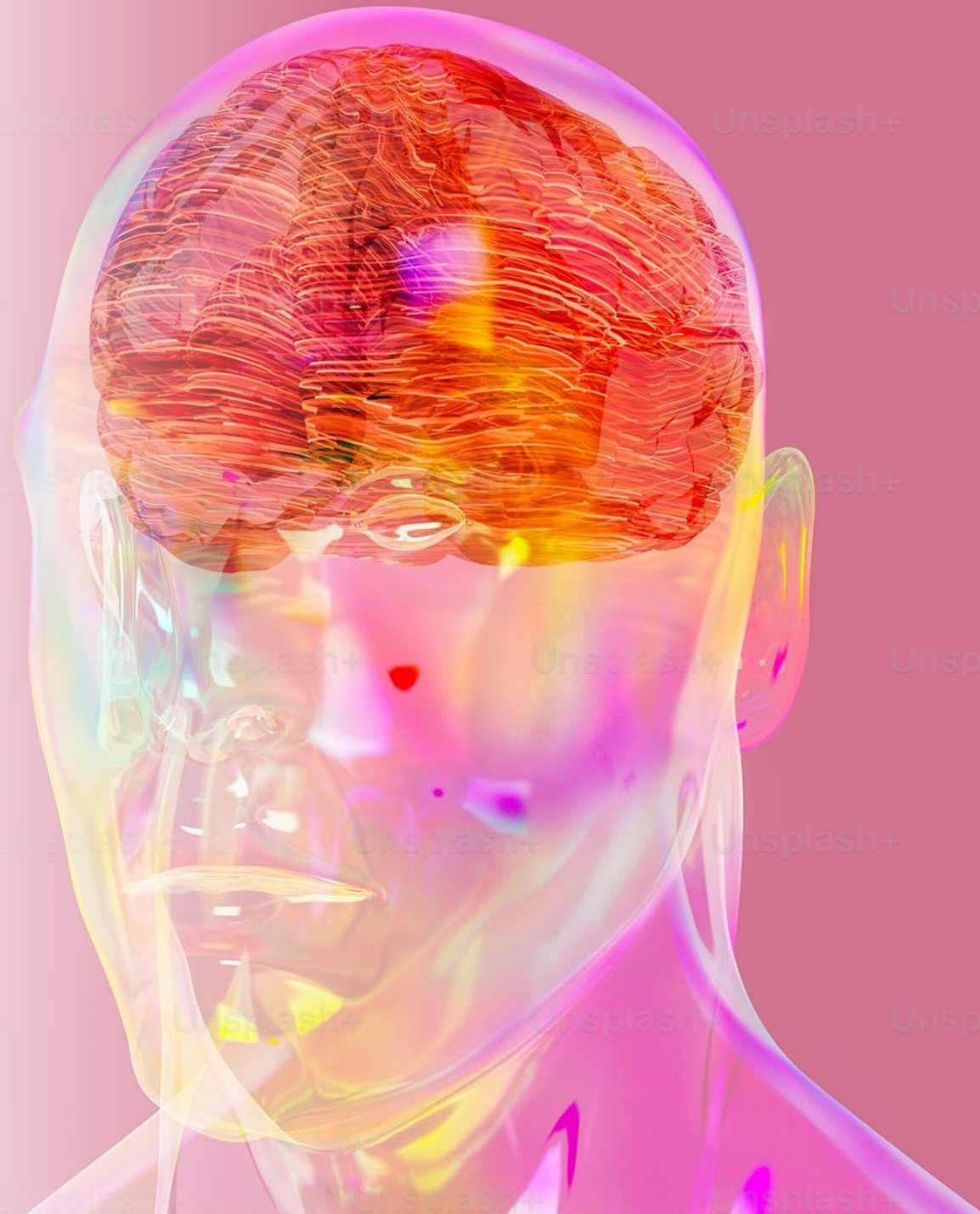
MOBILITY & VARIETY





DIGITAL-FIRST
MINDSET

WORK LIFE BALANCE & MENTAL HEALTH



SALARY VALUE PROPOSITION



YES !

IT IS A CHALLENGE

STRUCTURAL GAPS – NORMS vs. EXPECTATIONS

PERVASIVE LABOR SHORTAGES

GENERATIONAL PARADIGM SHIFT

RISING WAGE PRESSURES

EMPLOYER BRANDING CAP