

CULTIVATING EXCELLENCE

From local tourism to international outreach

AGENDA

TTT ANNUAL EVENT 2026

From 18 to 21 March 2026

Fasano, Italy
Hosted by **PUGLIA CULTURE**



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Interreg

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Italy – Croatia

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Wednesday 18th March - Arrival and welcome

Morning:

According to number of participants arriving in the morning of the 18th November, some cultural activities could be organized.

Afternoon:

- Transfer to Fasano from Bari and Brindisi city centers (1 transfer from each city)
- 18:30h Welcome and reception by public authorities – Municipality of Fasano
 - Welcome speech - Mayor of Fasano
 - Presentation of the territory - Puglia Culture.
- 20:00h Networking dinner



The Minaret of Selva in Fasano



Historic centre of Fasano



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Thursday 19th March - *CiaiaLab*

- 8:30 – 9:00 Registration and welcome
- 9:10 Keynote speakers
 - **EU commission** – EU Tourism Platform (TBC)
 - **Alfredo De Liguori** – Marketing Manager at ARET - Agenzia Regionale del Turismo Pugliapromozione - Liferay “Positioning Puglia among the world's top tourist destinations”
 - **Giuseppa Antonaci**, President of ITS Turismo Puglia – “Tourism and Hospitality skills: the role of VET”
 - **World Skills** – “Towards new standards of excellence in tourism competencies” (TBC)
- 10:45 Coffee break
- 11:15 Common challenges mapping workshop / Parallel session
- 12:30 Lunch
- 13:30 Workshops on policy advocacy and projects design
- 15:30 Project Roundtables
- 16:30 Tour of Fasano old town
- 18:30 Transfer to Masseria
- 19:00 Dinner in Masseria Eccellenza
- 22:00 Dance and Music workshop
- 23:30 Return to Fasano



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Friday 20th March - Day 2 - "Gaetano Salvemini" Hospitality school

- 9.00 - Welcome
- Plenary session
- Coffee Break
- TTT Action Plan 2026-27
- 12:30 Lunch at Hospitality school
 - Tour of the school
- 14:30-17:30 - Benchmarking activities & networking
 - Cooking class (traditional pasta and more)
 - Egnazia National Museum and archaeological park by bike
 - Egnazia National Museum and archaeological park by bus
- 19:30 Farewell dinner

Saturday 21st March - Morning

- Transfer to Bari or Brindisi



Egnazia National Museum and
Archaeological Park



Chiesa Matrice di San Giovanni
Battista in Fasano



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