



IS YOUR BUSINESS FIT FOR THE FUTURE? DISCOVER YOUR FUNDING OPPORTUNITIES!

Interested? What can I do?

- **Form a project team:** Develop and write down a good idea with 2–5 partners
- **Submit your project proposal online** from 25 August to 26 November 2025
- **Get informed:** Attend the information event on September 11
- **Participate:** Join the Ideation Jam online on October 10
- **Get ahead:** participate in great workshops in 2026
- **Implement project:** March 2026 - February 2027

Seize future opportunities for tourism!

The European project INSPIRES supports tourism businesses in strengthening their resilience, sustainability, and digitalization. Be inspired to submit your own project that will make our regional tourism industry fit for the future.

**An idea in the drawer, but no funds?
Your chance awaits here!**

A financial boost for your idea!

Your team can consist of 2 to 5 entrepreneurs, whether from one or more industries – for maximum innovation! Apply from August 25 to November 26, 2025.

We are awarding 10 attractive vouchers to selected projects to promote your innovative ideas.

- 4 x € 25.000 for "Inspirierers"
- 6 x € 15.000 for "Pioneers"

For whom?

For companies in the tourism sector:

- Hotels, holiday accommodations
- Campsites
- Restaurants, Cafes
- mobile food trucks
- Sports, leisure activities
- Travel agencies, tour operators,
- booking offices, etc.,
- Creative activities,
- Arts and Entertainment

**Questions about the requirements?
Get in touch with us!**

Information session
on the funding call on
September 11, 2025, at
1:00 p.m. – be there!

Your idea was selected? This is what awaits you:

- **1 of 10 funding vouchers – your financial boost for green or digital projects**
- **Gain knowledge, discover best practices, find ideas**
- With support and exchange, you will reach your goal safely
- Make your company visible and network across Europe