

TRANSFORM TO PERFORM

Leverage circularity
for fashion's future



26.02.2026

H 9.30

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9.30 • WELCOME & INTRODUCTION

Francesco Perrini, Associate Dean for Sustainability SDA Bocconi,
Director Sustainability Lab SDA Bocconi

9.45 • INSTITUTIONAL KEYNOTES

Aurel Ciobanu-Dordea, Director for Circular Economy, European
Commission (ENV)

Laura D'Aprile, Head of Department for Sustainable Development,
MASE

Luca Gentile, Head of Division XII Textiles, Fashion, Accessories and
Cosmetics, MIMIT

10.15 • MONITOR FOR CIRCULAR FASHION REPORT 2025/2026 “TRANSFORM TO PERFORM”: PRESENTATION OF KEY RESEARCH RESULTS

Francesca Romana Rinaldi, Director Monitor for Circular Fashion
SDA Bocconi

10.30 • CIRCULAR FASHION MANIFESTO 2025 M4CF JOINT POSITION PAPER 2025

Liuba Napoli, Sustainable Innovation Manager Eurojersey and M4CF
Innovation Advisor

Simon Giuliani, Global Marketing Director Candiani Denim

Rossella Munafò, Head of Strategy and Business Innovation Certilogo,
eBay Group

Francesca Rulli, Co-founder Ympact

BEST PRACTICES UPDATE

Elena Scoccianti, M4CF team SDA Bocconi

Nova: The evolution of a “Star”

Davide Triacca, Sustainability Director Ferragamo

Stefano Crippa, Sustainability Officer UNIC

Closing the *T2T recycling loop

Dario Casalini, CEO Maglificio Po - Oscalito

DuckCare

Silvia Mazzanti, Sustainability Manager Save The Duck

Easy Zip

Alice Annovazzi, Chief Sustainability Officer YKK Italia

Furoshiki Wool

Giuseppe Picerno, Head of Innovation and Sustainability Manteco
SecondFlow

Viktoriiia Shiriaeva, Enterprise Business Solution Consultant,
Deda Stealth

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**12.00 • TURNING CIRCULARITY INTO COMPETITIVENESS:
TRANSFORMING THE FASHION INDUSTRY**

Mauro Scalia, Director Sustainable Businesses Euratex

12.10 • THE VALUE OF TRANSFORMATION

Rossella Ravagli, Sustainability Director Armani Group

Veronica Bovo, Chief Sustainability Officer, Holding Moda

Francesco Pieri, Co-founder & CEO Temera

Moderated by **Etienne Marchadier**, Partner BIP

12.50 • RETHINKING CIRCULAR FASHION WITH AI

Jalaj Hora, Founder Synthetrate, Ex-VP of Product Innovation and Consumer Creation Nike, Technology Innovation Advisor
Monitor for Circular Fashion

Francesca Rossi, Co-Founder Limitless

Vasilis Dimitropoulos, Co-Founder Intelo.ai

Moderated by **Giovanni Cara**, Partner BIP

**14.45 • THE MACRO-ECONOMIC FORCES IMPACTING THE
FASHION INDUSTRY**

Maria Teresa Pisani, Acting Head, Sustainable Trade and Outreach Unit, UNECE

Andrea Crespi, Vice-President Confindustria Moda ESG, Technology and Innovation Delegate

Mariagrazia Berardi, EEN SG Textile Group member & CNA Lombardia project manager

Moderated by **Francesca Romana Rinaldi**, Director Monitor for Circular Fashion SDA Bocconi

**15.15 • MONITOR FOR CIRCULAR FASHION C-FACTOR:
THIRD EDITION**

Elevator pitches by:

Daniele Minnicucci, Co-founder & COO Revivo

Gianluca Pandolfo, Head of Sales and Business Development EMEA REJU

Martina Di Stefano, Account Manager Cloov

Introduced by **Francesca Boni**, Founder Il Vestito Verde, M4CF team SDA Bocconi

15.45 • MONITOR FOR CIRCULAR FASHION: WHAT'S NEXT

Francesca Romana Rinaldi, Director Monitor for Circular Fashion SDA Bocconi

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RESEARCH TECHNICAL PARTNERS

