

EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES



KONFITÜRENMANUFAKTUR ALFRED FALLER GMBH

REPORT SUBMITTED ON 10.07.2026

Type of business/sector <i>(E.g. retail, dairy)</i>	Sustainability dimension <i>(E.g. environmental, social)</i>	Code aspirational objective <i>(1-7)</i>	Individual commitments with baseline	Progress on KPIs and goals (qualitative and/or quantitative)	Additional information (optional) <i>(E.g. partnerships, geographical coverage, sharing best practices, links with other COM initiatives, with other reporting initiatives)</i>	Comments (optional) <i>(E.g. enablers, ideas on how to improve)</i>
Food manufactur		1	Provision/promotion of more sustainably produced food/meals (e.g., sustainably produced organic food; higher animal welfare standards, sustainable fishing, aquaculture, and algae products)	Fruit selection expanded	More fruit varieties in the organic segment	
			Improving the nutritional composition and ecological footprint of food/meals where possible, e.g. through product reformulation and the development/innovation of new products	- 2.5%/ +1.95% Change in the proportion of production of products with higher sugar content to products with a lower , or of products with lower fruit content to products with higher fruit content (we offer the modified recipes, but the decision is made by the buyer)	Reduction in sugar content, increase in fruit content	
		2.1	Support, promote, or implement initiatives to inform consumers or raise their awareness so that they can avoid and reduce food waste (e.g., storage tips, menu planning, date labeling, recipes for leftovers)	The switch to 305 ml jars has been completed. Recipes were developed with food influencers and will be published gradually.	smaller glass container size Recipes for using our products (instagramm, facebook)	
		2.2	Raising awareness and mobilizing resources, including in the areas of circular economy and bioeconomy, as well as investing in employee training and development	2024: Quantity 1875 kg 2025: Quantity 3952 kg	Donation of food to the Tafel https://www.tafel.de/english-information	

		3.1	Reduction of net emissions from own operations	Approximately 60% of the lighting is equipped with LEDs, and the vehicle fleet will be predominantly converted to electric vehicles by 2025.	Installation of LED lighting system and use of electric vehicles	
		4.1	Identification and implementation of measures to improve energy efficiency (see Objective 3)	A master's thesis on the topic of sustainability has been assigned. Work on the thesis has been ongoing since 15.09.2025. The thesis author is then expected to take up the post of sustainability officer.	Creation of the position of sustainability officer	
		4.2	Improving the sustainability of food and beverage packaging	Further conversion to cardboard packaging with recycled content, future calculation of KPI average recycling percentage.	Analysis and increase of the recycling rate for packaging	
		5	investing in long-term sustainable value creation		Investments in planning	
		6	Strengthening relationships in the supply chain and creating shared value with partners/suppliers throughout the chain by identifying synergies and opportunities for collaboration		Continuation of relationships with regional producers, analysis of possible regional processing structures	
		7	Identification of and contribution to suitable solutions and strategies for avoiding, reducing, or remedying negative impacts of operational processes on air, land, soil, water, and forests	New calculation of the CO2 footprint using the Eco Cockpit tool from the Efficiency Agency NRW (efa)	Development of an environmental indicator system, calculation of carbon footprint	