



European
Flour
Millers

Code of Conduct for Responsible Food and Marketing Practices



EUROPEAN FLOUR MILLERS' 2026 REPORT

GENERAL REQUIREMENTS APPLICABLE TO EUROPEAN ASSOCIATIONS

European Associations pledge	European Flour Millers' supportive actions
Endorse the aspirational objectives set out in this Code (where applicable).	Code signed on 5 July 2021
Promote and disseminate this Code with(in) their constituency/ies.	The Manual on the European Flour Milling Industry: Promotion and dissemination of the Code and the sector endorsement of its aspirational in the Manual on the European Flour Milling Industry edition 2026-2027. The Manual on the European Flour Milling Industry (booklet format) is available to the membership and external companies & public institutions. The 2026-27 edition includes a section on the sector as a pillar of the sustainable food system, the Code and the endorsement of its aspirational objectives within the part on Sustainable food systems. The Annual Report 2026: Additionally, the Code of Conduct is referenced as a milestone in the 2026 Annual Report disseminated to all members. Our sector Website: Promotion of the Code and its objectives to association members through a <u>dedicated webpage</u> of the sector association website at European level
Encourage their members to align actions and/or business practices to the aspirational objectives and targets of the Code and invite them, on a voluntary basis, to adhere to this Code, as appropriate.	European Flour Millers' Congress 2026: the conference session featured a range of informative and engaging presentations, discussions and networking opportunities designed to help delegates better understand the current state of the industry, anticipate changes while remaining competitive, and to explore ways to ensure its continued sustainability and growth in times of crisis. Systematic inclusion of sustainability topics and policy developments in the agenda of the association Committee meetings.

Explore the possibility of developing sector-specific tools and resources in support of this Code.	Sourcing sustainable wheat: Members of European flour millers participated to the Sustainable Wheat Initiative symposium that launched the Sustainable Wheat Manifesto on 4 and 5 June 2025. A group of volunteer flour millers and plant bakers met online to exchange on the manifesto for sustainable wheat and its draft guidance paper under the auspices of their respective European sector association on 11 March, 28 March and 13 May 2025. The Sustainable Wheat Initiative is a program initiated by the European plant bakers to accelerate the sustainability transition. The initiative aims to create a shared vision between the bakery industry, flour millers and farmers, with overarching carbon reduction targets.
Continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, project) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.	At Primary Food Processors' level (<u>PFP</u>, which is the EU platform gathering first-processing sectors), flour millers continued to engage with their counterparts. PFP prepared a workshop on "Incentives to climate change mitigation across the agri-food value chain". However, as publication of the DG CLIMA-commissioned report by Trinomics, IEEP, Ricardo plc, and Wageningen University & Research was delayed, the PFP event was postponed. On 8 September 2025, PFP also organised a workshop covering the revised Industrial Emissions Directive, or "IED 2.0", and its potential impact on BREF guidance. The session helped company managers responsible for implementation better understand the implications and anticipate possible effects.



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