

EU Code of Conduct on Responsible Food Business and Marketing Practices

*A common aspirational path
towards achieving sustainable food systems*

FEFANA Annual Progress Report 2026

FEFANA is the united voice of the Specialty Feed Ingredients business in Europe, providing key benefits to the EU food chain and to the society. It remains committed to its mission to achieve sustainable animal nutrition through the supply of innovative, safe and cost-effective specialty feed ingredients, to ensure food security, animal health and welfare.

FEFANA membership comprises manufacturers and traders of feed additives, functional feed ingredients, premixes and other mixtures of specialty ingredients. Centered in the heart of Brussels, FEFANA facilitates the dialogue between EU institutions and feed business operators while promoting feed and food safety and a fair and competitive market.

General information

Name in full + acronym	EU Association of Specialty Feed Ingredients and their Mixtures - FEFANA
Contact person with contact details	Mr. Joseph Meaden Communications Manager jmeaden@fefana.org
N° in the transparency register*	20132976103-18
Date of signature of the Code	04 January 2022
Step of the food chain represented	Feed production and trade
Who do you represent?	91 full member companies plus 2 associate member companies (manufacturers, traders and premixers of specialty feed ingredients) List of members: https://fefana.org/our-association/fefana-members/

FEFANA has engaged with the following activities and actions, as pledged upon signing the Code, to:

Endorse the aspirational objectives set out in this Code (where applicable).....	2
Promote and disseminate this Code within FEFANA constituencies	2
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Continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.	4
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Endorse the aspirational objectives set out in this Code (where applicable)

YES.

- FEFANA has unanimously endorsed the aspirational objectives set out in this Code.
- FEFANA promoted its signature and pledge throughout its membership via the website, through membership information via news briefs and mails, as well as in working group meetings, thereby promoting the code amongst its members.

Promote and disseminate this Code within FEFANA constituencies

- FEFANA has encouraged its members to align their sustainability actions and business practices to the aspirational objectives and targets of the Code and invited them, on a voluntary basis, to adhere to this Code, as appropriate. The pledge, Vision and Mission are specifically made available to members and the public on [FEFANA Website](#).
- FEFANA also keeps its members informed of policy developments related to sustainability and thereby ensures that sustainability and understanding for needed actions has a prominent place on the agenda of member companies.
- FEFANA support the relevant aspirations set out in the Code towards sustainable feed and food systems.
- In addition, FEFANA has allowed members to express their needs from our association to further improve their practices to ensure FEFANA supports and promotes the objectives of the code amongst its members and according to the specific needs.

FEFANA Members Data Survey 2025 – New summary report published

- In 2025, FEFANA conducted a membership survey to investigate in part the current work and projects our members are undertaking to ensure more sustainable business practices. The results were communicated in our last annual

report in 2025. A key development since then is that the full findings of the survey were published externally in October 2025 and can be found [here](#).

- Key points included:
 - ✓ Almost **80% of companies taken steps to mitigate emissions** related to the production of specialty feed ingredients, including through waste reduction, investment in more efficient technologies and use of sustainable raw materials.
 - ✓ Over **70% of companies use Life Cycle Assessment (LCA) or similar methods** to calculate the environmental footprint of your products.
 - ✓ Over **70% of companies currently have at least one R&D project in development focused on improving the sustainability** of livestock, aquaculture and petfood, including methane and emission reductions, improving the health and welfare of animals, and enhancing feed efficiency.

FEFANA Members Sustainability Case Studies

- An outcome of the data survey was to explore with our members whether they could provide sustainability-related case studies for FEFANA to publish externally on our website and LinkedIn page.
- Since launching in December 2025, **thirteen member case studies** have been published, several more are under review or in the pipeline, and additional members have promised to provide their examples soon.
- It has been a successful initiative thus far showcasing the efforts of our member companies in achieving more sustainable production and outcomes related to feed additives.

Feed additive expert testimonials

- In Spring 2026, FEFANA launched a new initiative in which we sought the input of feed additive experts and academics from across Europe to participate in a project in which we obtain testimonials from them.
- These testimonials are aimed at highlighting the positive impact of feed additives for a sustainable livestock system in which the experts touch on examples from their research background relevant to feed additives.
- So far, we have published four testimonials on our website [here](#) with hopes to expand the project to more experts over the course of this year and beyond.

Explore the possibility of developing sector-specific tools and resources in support of this Code

- FEFANA has been active in developing sector-specific tools and resources in support of the Code, of which the following deserve a mention in this annual report:
 - **Update of the Code of Good Labelling Practice for compound feed for food producing animals by introducing a specific “green labelling chapter”.**
This joint FEFAC (compound feed), FEFANA (Specialty Feed Ingredients) and CopaCogeca (EU farmers) initiative, supported by the animal nutrition section of the Standing Committee on Plants, Animals, Food and Feed (PAFF Committee), is a basic document for promoting environmental labelling in the EU feed sector. The feed Product Environmental Footprint (PEF) Category Rules are supported as a basis for business-to-business green claims.
 - **PEFCR Feed:**
FEFANA closely follows the continuous improvement of the EU Product Environmental Footprint Category Rules (PEFCRs) for feed and ensures that feed additive data are referenced therein. This is

crucial for feed manufacturers, as well as for players along the supply chain, to determine the environmental impact of feed formulations and make informed choices.

- **Pilot Data-in projects for Specialty Feed Ingredients:**

In 2023-2024, a GFLI/IFIF/FEFANA working Group has developed an approach, classifying the FAs, based on their use in feed (incorporation rate), their type of manufacturing process and their application (% of feed containing them). Considering the work done at international level, FEFANA is now following up on trying to fill the existing data gap concerning secondary data for LCA-purposes (background system) specific for Specialty Feed Ingredients (SFIs). A project in cooperation with IFIF (International Federation) is being assessed to produce reference data for the feed additives and premixtures sector. In 2026, FEFANA has organised jointly with IFIF and GFLI a workshop to provide its members a clear understanding of the proposed approach for setting data-in projects for specialty feed ingredients. Following the GFLI methodology, a complete LCA inventory could be created, which will be then validated and integrated into the GFLI database.

- **Membership Training on Life Cycle Assessments (LCAs) for Feed Additives:**

FEFANA has organised two trainings for its membership on the principles of environmental footprinting, with a focus on the feed additive production phase and the feed additive use phase. The training was each time led by two experts from FEFANA member companies, hence contributing to the sharing of best practices. In 2026 as well FEFANA continued its awareness raising initiatives via the exchanges of its specific Sustainability Steering Group (SSG).

- **LEAP FA Guideline Implementation:**

The [FAO LEAP \(Livestock Environmental Assessment and Performance\) Feed Additive guidelines](#), to the of which FEFANA had previously contributed (together with IFIF and GFLI), has a key role on how LCA practitioners may take into account the role of feed additives on lowering the emissions associated with livestock farming. FEFANA will continue working to ensure that the use benefits on the environmental footprint of feed additives can be captured.

- **Specialty Feed Ingredients Sustainability (SFIS) Project**

The Specialty Feed Ingredients Sustainability (SFIS) project consortium was led by the International Feed Industry Federation (IFIF) and the EU Association of Specialty Feed Ingredients and their Mixtures (FEFANA). By setting up a standard approach to measure the role of SFIs and supporting the development of the LEAP guidelines on feed additives, the project enables the evaluation of the mitigation measures to reduce the environmental impact of animal production on a global basis.

Continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.

- FEFANA is in continuous exchange with other stakeholders and has proactively approached other stakeholders for joint webinars and events, as well as to work on common objectives. Some of those have been mentioned above while the following collaborations are noteworthy:
 - Joint Task Force on Green Labelling: a group where, together with the European fellow associations COPA-COGECA and FEFAC, FEFANA has been actively working on a Code of Good Labelling Practices for Environmental Labelling to ensure a harmonized, science-based approach for passing on information on the environmental footprint of feed and feed ingredients.
 - FEFANA will continue to exchange on best practices with other stakeholders and is proactively seeking contact with other stakeholders to ensure an optimal information flow.

Provide, on an annual basis, a report of the activities in support of this Code

- The Code of Conduct (CoC) and the yearly reporting were enshrined in the working program of the dedicated FEFANA Sustainability Steering Group, which counts a growing number of expert members.
- FEFANA pledges to continue our efforts to further promote the Code and its aspirational objectives with several activities planned for the coming year. As mentioned above, the pledge, vision and mission are specifically made available to members and the public on [FEFANA's Website](#).