

Submitting pledges



European
Commission

What is a pledge?

Within the Agri-Food Code of Conduct, a pledge is a **voluntary commitment made by a company, association or other organisation to support one or more of the Code's seven aspirational objectives**. It sets out the **concrete actions** the organisation intends to take, **the results it aims to achieve** and, where applicable, **the targets and indicators** used to measure progress. Pledges are intended to translate the Code's objectives into practical action and demonstrate how signatories contribute to the transition towards more sustainable food systems.

How to submit a pledge?



European
Union

237 WP My profile ^

Press the 'Propose content' button
(top right or left sidebar).

Search

EU Agri-food Platform

Propose content >

Home

About

What's
new?

Policy
framework

Funding and
support

Agri-Food
Code

- [My profile](#)
- [Bookmarks](#)
- [Notifications \(237\)](#)
- [Messages \(0\)](#)
- [Propose content](#)
- [Account settings](#)
- [Helpdesk](#)
- [Logout](#)

Open the 'My profile' menu and
press the 'Propose content' button

Customise your homepage

Submit a pledge >

Welcome

Press the 'Submit a pledge (only
for submitting pledges).

feed
You can change them at any time.

content types that interest you the most. Your



How to submit a pledge?

EU Agri-food Platform [Propose content >](#)

Home About What's new? Policy framework Funding and support Agri-Food Code Knowledge and learning Interactive map Community Call for action

Home > Propose new content

What kind of content would you like to propose?

☒ Pledges ?

☒ I have read and agree with the [Waiver](#) for content proposals. *

Need assistance? [Contact our helpdesk](#).

[Create](#) [Cancel](#)

Choose „pledges” on the content list

Read and accept „the Waiver” for content proposal and click „Create”.

What kind of content would you like to propose?

☐ Articles ?

☐ Award winners ?

☐ Best practices ?

☐ CoC Reports ?

☐ Education ?

☐ Event resources ?

☐ Events ?

☐ Financial instruments

☐ Funding calls ?

☐ Legislation ?

☐ Multimedia ?

☐ News ?

☐ Other learning material

☒ Pledges ?

☐ Policy ?

☐ Programmes ?

☐ Projects ?

☐ Publications ?

☒ I have read and agree with the [Waiver](#) for content proposals. *

Need assistance? [Contact our helpdesk](#).

[Create](#) [Cancel](#)

How to submit a pledge?

Add Pledges

Draft Original Content ☒ Reference Third Party Content

Please indicate whether you are posting new content directly on the platform (original) or referencing existing content from another platform (referenced).

Title *

Commitment progress

Select ▼

Related Organisation(s)

Select ▼

Please indicate whether any organisations are indirectly related to the content items, such as a participant or contributor. Select from the list or choose the 'Other' option to add a new organisation.

Contact Email Address *

Please provide your organisation's contact email address so we can stay in touch and track your progress over time.

Result Frequency *

- Select a value - ▼

Please indicate the frequency period on which you can provide updates for your commitment continuously.

#1 Title: Enter a clear and relevant title for your pledge.

DRAFT

Publisher *

You will always be the owner of this content item and you will be able to modify it or request its deletion at any time. However, other platform users will see as an author of this content item the value(s) you enter below. Please indicate whether the author of the content is an organisation and, if so, specify its name. Otherwise, please indicate the name of individual author(s).

☒ Organisation

- None - ▼

Add a note

⋮

You can provide any background information here for the content editorial team to assist with publishing your content on the platform.

#6 Publisher: Select the organisation responsible for publishing the content.

#7 Add a note: Provide any additional background information or comments.

#2 Commitment progress: Select the current status of your commitment.

#3 Related Organisation(s): Select the organisation(s) connected with your pledge, or choose "Other" to add a new organisation.

#4 Contact Email Address: Enter your organisation's contact email address.

#5 Result Frequency: Select how often you will provide updates on your commitment.

How to submit a pledge?

#8 Next Progression Date: This date is calculated automatically based on the pledge upload date, the selected result frequency, and the date when a new result is added.

Next Progression Date

YYYY-MM-DD

This field is automatically calculated based on the selected result frequency.

#9 Target Date: Enter the future date and time by which you aim to achieve your commitment.

Target date

YYYY-MM-DD

--:--:--

Please indicate whether your commitment has a specific future target date.

#10 URL: Enter an external website link related to your pledge.

URL

This must be an external URL such as <https://example.com>.

Link text

Please reference any external content with the relevant website link. You can specify here a short text that should be displayed instead of the long URL, but linked to it (e.g. Click on this to access the content source).

#11 Link Text: Enter the short text that should be displayed instead of the full URL.

Thumbnail image

Only .jpeg, .webp or .png files. Maximum size is 5MB.

Choose file

#12 Thumbnail Image: Upload a JPG, JPEG, WEBP, or PNG image with a maximum file size of 5 MB.

How to submit a pledge?

Content

#13 Content: Add the main text of your pledge, divided into sections and paragraphs with appropriate titles.

Please provide the main text divided into several sections and paragraphs, with titles if applicable. You can choose from the following paragraph types: • Rich Text: Select this option if you want to upload simple text-based paragraphs with basic formatting. • Gallery: Use this option if you want to include several images in a scrollable format. • Iframe: Choose this option if you want to embed media content, such as a video, within your content. • Quote: Use this option if you want to cite a statement or excerpt from someone. • Results: Use this option if you want to add the results to your content. Adding new results will automatically change the Next Progression Date field when published.

Paragraph type

Add Paragraph to Content

#14 Add Paragraph: Click to add the selected paragraph type to the content section.

Add an attachment

You can select and upload one or multiple files from your computer using the widget below. These will be visible to other platform users; they will be able to view and download them when visiting the content item page.

Add Document to Attachments

#15 Add an Attachment: Upload one or more files that other platform users can view and download.

#16 Tag Your Content Item: Select at least one relevant term from each category.

Tag your content item

Please select at least one term that better suits the proposed content item from each of the following lists:

Geographical descriptors *

Organisation Type *

Agri-food strategic objectives *

How to submit a pledge?

#17 Related Content Items: Search for and select other content items on the platform that are directly related to your pledge.

Related content items

If you are aware of another content item existing in this platform that is directly related to the one you are currently proposing for publication, you can search and select it using the widget below.



Remove

Add another item

#19 Submit: Submit your content for publication.

Save

Submit

#18 Save: Save your content as a draft. It won't be reviewed by Editorial Team or published.



Thank you

